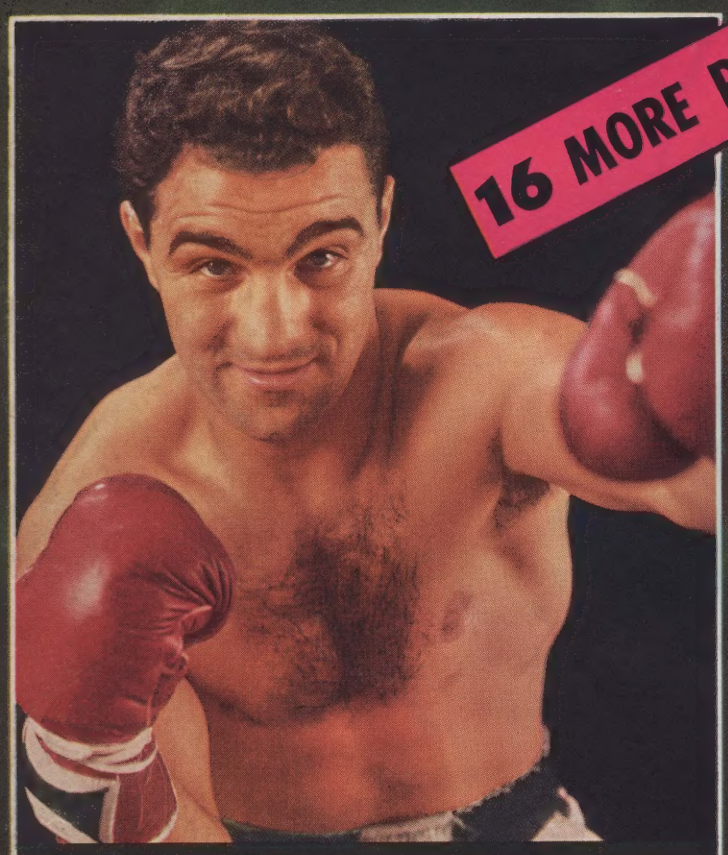
SCOPE

America's NEW BIG Picture Magazine

EXCLUSIVE:
REVOLT OF THE KILLERS

JAN. 25¢

ARE AMERICAN MEN TOO AMOROUS?



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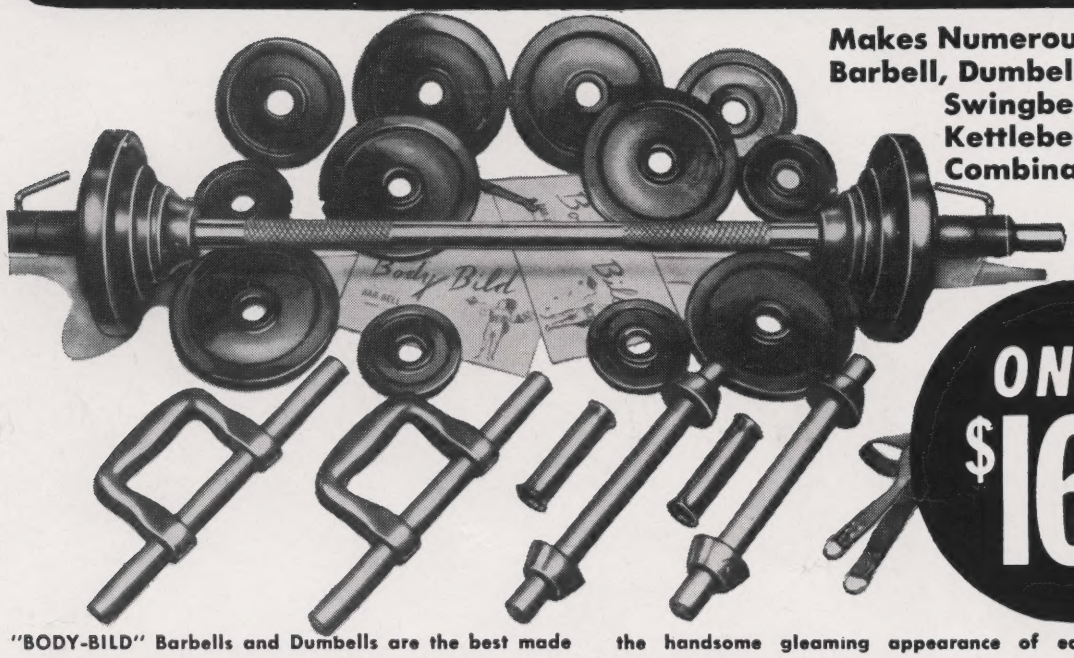

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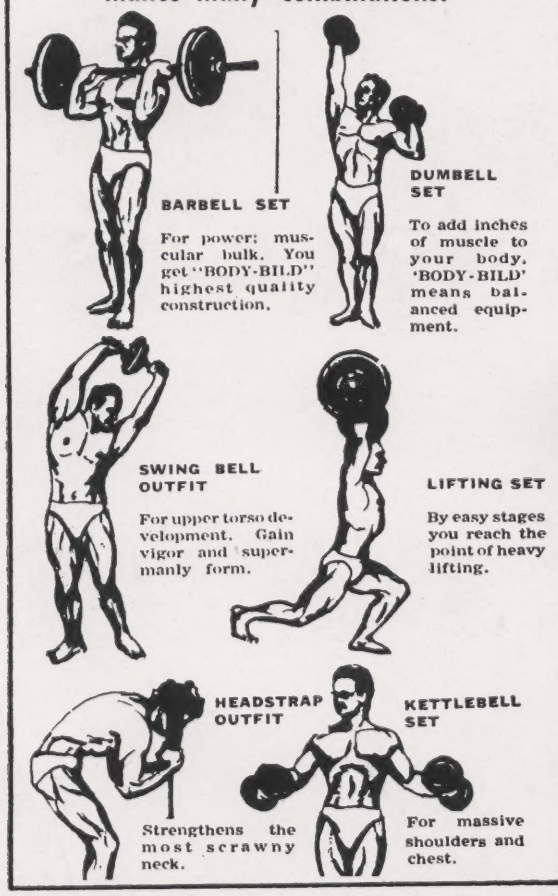

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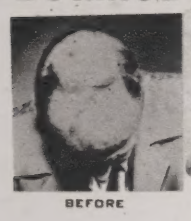

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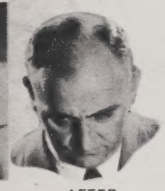

AFTER

"MORE HAIR IS WONDERFUL"

Army veteran Don Nagle reports, "Even now, light, fine hair is filling in where it has been sparse for 8 years."
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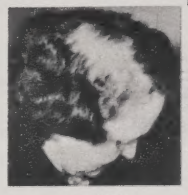

BEFORE

AFTER

"LOOKS YEARS YOUNGER"

—from Mrs. F. M. Harris, business woman, another of the medical test group.
1317 Boren, Seattle, Wn.

TODAY

"COMING IN STRONG"

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Over a period of several years, many individuals have volunteered to participate in the Brandenfels' clinical tests conducted by medical doctors and technicians. The persons examined had widely varying conditions, such as total baldness (alopecia), partial baldness, excessive falling hair, dandruff scale, itchy scalp, etc. A phase in the clinical examination was the removal by surgery of a small section of scalp tissue for the purpose of microscopic analysis. The picture above shows the incisions after the tissue has been removed.

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2. *Scalp Section:*
Actual Biopsy section (1" x ⅛"—skull deep), surgically removed from scalp. Since the scalp conditions of the test group varied widely, sections removed from their heads offered a means of comparison between normal scalps and scalps not showing normal hair growth.

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SWORN STATEMENTS BY MEN AND WOMEN in all age brackets taking part in the Brandenfels research indicate the use of the Brandenfels methods in clinical laboratory tests has produced conditions conducive to hair growth!

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MEDICAL RESEARCH REVEALS THAT BALDNESS STARTS TWO YEARS BEFORE YOUR FRIENDS AND BUSINESS ASSOCIATES NOTICE IT.

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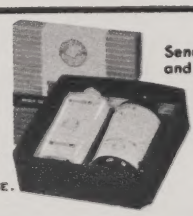

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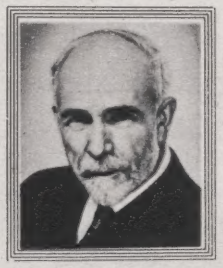

SHERWIN CODY

MANY persons say, "Did you hear from him today?" They should say, "Have you heard from him today?" Some spell "calendar" "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei." Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum. Every time they talk or write they show themselves lacking the essential points of English.

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SCOPE

Vol. 1, No. 2, January 1953

America's New Big Picture Magazine

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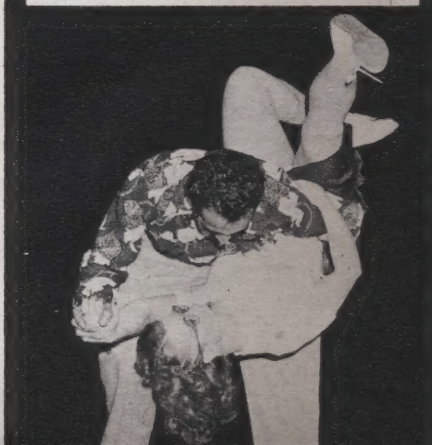

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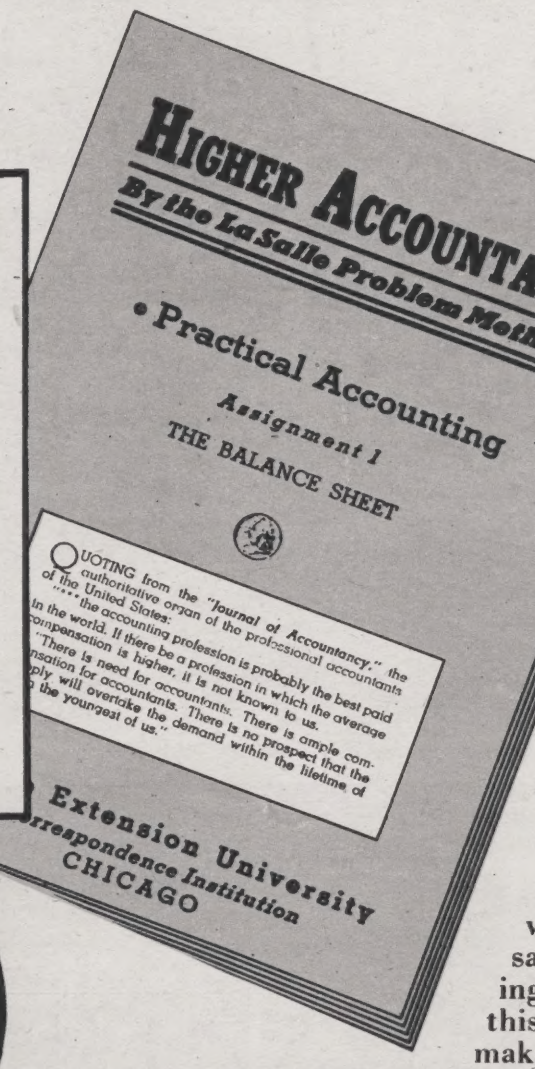

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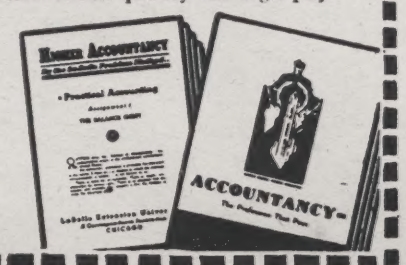


BLOOD-STAINED KILLERS, with hands tied behind their backs, start the long trek back to Anchieta and justice.

IT WAS A DAY like all other days at the Island of Anchieta, Brazil. The big, sprawling prison was bathed in hot sunlight, and the dense, humid jungle was steaming. The only premonition that this day might be different was the fact that the birds were not flying overhead.

It was Friday, June 20, 1952.

The 500 odd prisoners, clad in their tattered grey clothes, streamed out from the 8 cell blocks that surrounded the prison court. The guards, tired from their tedious duty, hurried them along. Then there was a sharp whistle blast from the chief prison guard for the convicts to line up.

Suddenly all hell broke loose!

There was a furious scramble as the prisoners swarmed over the guards and killed them. Scattered shots brought out more guards, but they too were knifed or shot. In a few brief moments, the "Devil's Island" of Brazil went into the hands of the convicts. Leading the revolt was Pereira Pima, a condemned assassin who had another 93 more years of prison life ahead of him. The yelling, screaming mob charged through the prison blocks killing every guard they found. When they came upon the prison director, they beat him up and took him as hostage.

REVOLT OF THE KILLERS

It was an 8-day nightmare that saw 350 killers escape from the prison at Anchieta, Brazil. When it was over, more than 43 guards were slaughtered, 100 convicts (who had refused to join the revolt), cruelly shot or thrown into the crocodile-infested river, and the prison director horribly tortured into an agonizing death.

THESE MEN ARE MURDERERS! The two front convicts tortured the prison director and tore out both of his eyes.

WHEN WORD REACHED Sao Paulo of the fantastic escape, the militia and the air force were dispatched there at once. But this alone did not quell the fear of the city, 125 miles away from the prison, for 350 killers were now loose in the Brazilian jungle.

When the army arrived and took stock of the situation, they found 43 guards slaughtered by the assassins. Also, strewn about the courtyard, were 100 prisoners who were annihilated when they refused to join the prison break.

The soldiers and the army planes began scouring the surrounding jungle. One by one, the prisoners were picked up. Those with weapons fought bitterly against capture and were shot down by army snipers. Others were machine-gunned from the low flying planes when they refused to surrender.

Then came a message from the convict leader, Pima. He would release the prison director for the freedom of the men in the hills. This was refused (it was suspected he was already dead). Finally, Pima wanted to make an even swap. His life and freedom

HE WOULDN'T JOIN the revolt, so he and 100 other prisoners were slaughtered.

for the director. This too was refused. The guerrilla battles raged fiercely, now. After the fifth day more soldiers arrived as reinforcements. Pitched battles studded the area within 20 miles of the prison. But for the killers it was a losing fight. It was now rocks against submachine guns and tear gas.

On the 8th day, the remnants of the killers were rounded up. They were starved, wounded hungry murderers with defiance and disgust written all over their faces. As had been suspected, the prison director was dead, but the manner of his death was the most fiendish of them all. They had gouged out his eyes, tortured him, and then cut up his body until he died.

For Brazilians, it was the end of 8 days of terror.

ISLAND OF ANCHIETA, scene of revolt is only 125 miles from Sao Paulo.

IT'S NAUGHTY BUT NICE IN...

ALONG THE CURVING COASTLINE of the Mediterranean, white villas climb from the wide promenades to the hills. Nearby is Monte Carlo.

IN THE HEIGHT OF SEASON, at Nice, is the Mardi Gras, when endless processions parade monsters and gorgeous girls, all in spirit of fun.

IT MAY BE NICE over thataway, but it's "nicer" here. Lucille Leroi and Janey Eyre are only two of the 2 million who visit Riviera each year.

"The girls are fairer, down by the Riviera . . ." says an old song describing the home of the Bikini and the land of the European playboy. From Nice to Cannes, in season, there is the continuous relaxation of the International Loafers' set, mixed with awe from American visitors. It may not be ultra respectable—but it's lots of fun.

DANCING IN THE STREETS is an ordinary event for visitors to Europe's play land. Street minstrels, made up in blackface, are swinging to our American *le jazz hot* from hundreds of loud-speakers.

SOME PEOPLE come to Nice to swim. In winter the water's cold, but the view is warm.

LUCILLE AND JANEY also look good when dressed. Sidewalk cafe-sitting is a local sport.

ANYTHING can happen in Nice, and the city elders encourage it, whatever it may be. To lure dollars, francs, pounds and pesos, they offer everything from continuous carnivals to the utmost refinement in decadence.

Once the exclusive playground of kings, movie-stars, millionaires and the sophisticated international set, the postwar regime has seen to it that the new price-scales for sin and pleasure will attract and empty the pocketbooks of all income brackets.

Each year some 2 million people gather along the blue waters of this Mediterranean spa to participate in the annual Mardi Gras in late February or early March. Revelry continues night and day, while streetcorner loudspeakers blare music and song, night clubs and cabarets lean heavily on the female nude, and taxi-drivers whisper invitations to even hotter spots a little off the beaten track, most familiar to the tourists.

Along the boulevards, by night, wander lovely ladies of the evening, while "private" parties are open to all visitors with the price of admission.

A celebrity hunters' paradise, the wide boulevards abound in displaced and vacationing royalty, international con men, exiled political figures, and visiting schoolteachers from Iowa. If all this palls, Monaco and the casino of Monte Carlo will be delighted to give you a run for whatever money you have left.

Loneliness is a practical impossibility. Along the *Cote d'Azur* the five-mile-long Promenade des Anglais is lined with pretty girls, invariably prepared to be naughty or nice—from the city of the same name.

Though the Riviera still serves as a winter rendezvous for the elite of Europe, the summer season has come to assume greatest importance in the fiscal year as holidaying government clerks, shopkeepers, students and tourists flock in to enjoy the delights once reserved for the "classes."

Nor is all the gaiety so hectic. Still popular is the French custom of sitting out the sunny days in sidewalk cafes. Thousands swim in the blue waters, while thousands more loll about the beaches, turning from time to time like roasts upon a spit.

And, should other sports grow boring, the city is careful to have at least one festival weekly which will necessitate parades, street-dancing and spectacular entertainment displays. Yes, Nice is nice and saucy.

AMERICAN JAZZ, long a particular joy for the Frenchmen, is hit specialty in Nice's Club Havana.

SUN QUEEN, Eve Arnold, is held responsible for the carnival weather. She was successful.

NO BALLROOM DANCER, this cafe entertainer is determined to shake off those cumbersome skirts.

GIRLS are the great attraction of the Nice nite spots. Most shows are beaucoup wild.

DAREDEVIL!

HE STOOD POISED ON the tower, 60 feet above the silent crowd. Down, far down below him was the blazing tank. He took a deep breath and dived towards the pool of fire. As his body hit the burning gasoline a woman screamed. In an instant the diver was in the water, the force of his body washing the flames off the small tank. The man emerged from the 6-foot water tank amid the thunderous applause of the audience. Once again Stan Bond of Plymouth, England, had performed his death defying leap. Unbelievably, stuntman Bond repeats this act several times a day for $300—or $33 per jump. *What a way to earn a living!*

Listen; hipsters, you gotta dig this jive! Man, them cats are really jumping. Like, they go two gigs a week at the Clover Club in L.A. They just turn on and really make it. When that stud in the beard starts to blow, man, it's a big ball. But dig, don't get hung up upside down, or, man, you'll f-l-i-p!

DIG THEM CRAAAZY CATS

THE STUD snapping his cap is Joel. The chick with the grip is Karma; Go girl, go!

IN THE GROOVE are contestants Eileen Allen and her husband, Geo.

REAL FORM, this is the hip style of champs.

EVER SINCE PSYCHOLOGY emerged from its rompers, the "psychs" have been trying to explain why people go in for violent dancing. Because dance crazes of one sort or another immediately preceded both the first and second world wars, they suggest that the development of a new, more professional version of "swing" predicts another military to-do. The fact is, these Los Angeles swingsters, jumping to the jive of Jake Porter's steaming trumpet, are participating in a series of semi-weekly contests, mainly professional. And they're dancing both for kicks and the cash they can win. Little by little, the old style jitterbugging—a catch-as-catch-can, who-can-grab-who, sporting event, has become a highly stylized dance-form, as gracefully accomplished as a ballet *pas-de-deux*, and takes nearly as long to learn. Kids learn such hep stuff as the rhumba, first, then graduate to modern or progressive swing. Despite the gyrations, it's a true American art-form.

◀ THE LEGS on the left belong to a groovy chick named Grace.

COME DOWN, GIRL! Marty & Marie Cubellis are real cats.

Death March of the DALAI LAMA

THE PRIMITIVE ARMY of the Dalai Lama, mounted on mountain ponies, begins its death march to Lhasa.

High in the Himalayas, the 16-year-old Dalai Lama waits for death at the hands of his 15-year-old rival. A sacrifice on the altar of diplomacy, the Dalai Lama has returned to his mountain capital to wait out the time until the Reds have conquered all of Tibet. Supported by the Chinese Reds, the Panchen Lama needs only time to overwhelm him and his primitive army. Aware of this, the Dalai Lama returns, a strange death march to his palace, to give his last days in a doomed attempt to save the freedom of Tibet.

TOWERING OVER THE VALLEY is the goal of the death marchers. At this palace, surrounded by enemies, the Dalai Lama will lead his hopeless fight.

THE WRINKLED FACE OF KUNSAN TSE, commander-in-chief of the Tibetan army, expresses his concern as he heads the hopeless trek back to the mysterious hinterland of Tibet. The Dalai Lama's long trip gave most Tibetans their first chance in centuries to view their priest-ruler, who normally never leaves his cloister.

FUR-HATTED, AND ARMED with ancient weapons, these mounted Tibetan soldiers are guards for the boy whose soul is believed to have been received from the dead body of his predecessor.

SAFELY ARRIVED at the great monastery, the young Lama is offering a prayer of thanks.

RISING like a solid cliff of masonry almost to the height of the surrounding mountaintops, stands the 300-year-old, 1000-room winter palace of the Dalai Lama at Lhasa. Here, among the cold winds that whistle across the highlands of Tibet, dwells a young man who is both leader, and representative of heaven, to the Buddhists of that mountainous land. As the rising tides of Communism swept up through the valleys and passes from Red China, the 15-year-old Dalai Lama, 14th to bear that title, gathered about him an entourage of abbots and priests, a bodyguard of fur-capped soldiers equipped with ancient rifles, and fled southward through the mountains toward the Indian border.

But with the departure of the Dalai Lama (*supposed reincarnation of all his predecessors, born at the instant of the death of the Dalai Lama he succeeded*), the primitive economy of Tibet began to go to pieces. The exhortations of the Red-dominated Panchen Lama who was in China, was to no avail.

At length a truce was arranged. Envoys of the Reds ventured to the Dalai Lama's refuge at Yatung. "Come back," they said, and there will be peace." The Dalai Lama was too important even for the Reds to play with. The Dalai wished to return to his people, and a peace settlement was made.

So, as summer came slowly to the frigid mountains, the Dalai Lama and his little army wended their way back through the gorges and canyons, over the cliffs and crags. They crossed swift-flowing rivers by rope-drawn barge, crept along the edges of Himalayan precipices. The 16-year-old ruler rode in a sedan chair so heavy that teams of bearers were changed every few hundred yards.

It was a mournful procession, despite the brilliance of the prayer-flags, the colorful priestly robes, the clamor of bugles, for, though all the countryside turned out to see and receive the blessing of the young ruler, *almost everyone of them knew that he was marching to his doom.*

Any day now, the Panchen Lama will return from China, after spending a year under Communist Mao Tse Tung's influence. He will lead a fight to dethrone the Dalai Lama. His modern guns and tanks against ancient rifles. The Dalai Lama is doomed the moment the Reds need him no longer. He and his army are determined, however, to die fighting.

ARE AMERICAN MEN TOO AMOROUS?

All photos posed by professional models.

Has our moral code exploded? Has America really undergone a "sex revolution?" Surveys indicate that more and more American bachelors are indulging in increased amorous activity—to the point where virginity in adult American males is practically non-existent. Aside from the unwed males, Kinsey's report indicates trends that are threatening the marital stability of our country. Have the "surplus" 2 million bachelor girls in America created this situation for American males—or is it one of the big signs of our mixed up times?

By RUTH TAYLOR
Prominent social-psychologist

"AMERICAN MEN DON'T KNOW how to make love," said a famous French actress who had been in this country only a few months. "They like to make love, yes—but they don't know how. Everything is hurry oop, hurry oop." This beautiful movie star should know—her amorous activity in New York and Hollywood was being hinted at in gossip columns all over the country.

There are two aspects to this anecdote. As an outsider residing in this country—and because she is acquainted with the "love codes" here and abroad, her story reveals; a) that Americans are ardent in that they "like to make love," and; b) they are ineffective lovers as compared to Europeans.

Obviously this could easily let one jump to the conclusion that American men are lousy lovers—while the exact opposite is true. Luckily, all American men are not cast in the role of trying to please European women; their primary interest is in trying to please American women—*by American standards.* The facts prove that American men are extremely romantic—but just how amorous they are, is open to serious debate.

Effect Of The War

During World War II, a large Army camp was opened in Virginia. Not too many days passed before another army invaded the town—an army of prostitutes. The Army was realistic about the matter, and took great measures to divert the attentions of the young, impressionable boys away from the sin-spots. They were quite successful, too, for the Army has faced such situations before. Healthful, wholesome recreation was the answer. Still, the Army does not try to deny the existence of sex. An Army manual gives this excellent summation of the situation: "A young man who could actually live without any sex expression would be a grave neurotic and most likely be 4-F."

An amorous man is one who is disposed to make love; a "too amorous" man is one who is disposed to make love promiscuously. Given the opportunity, how many unmarried American men *would* enter into sexual relations? Dr. Harry Benjamin in an article in the *Urological and Cutaneous Review* stated: "The Army has the impression that only 15 to 30 per cent 'won't,' 15 per cent 'will,' and the rest act according to circumstances."

Kinsey—And The Bachelors

Kinsey's report deals with the above situation a little more completely. Of the adult, unmarried males in America who have a grade school education, 98 per cent will have intercourse by the time they reach 38 years of age; for the bachelors with a high school education in the same age group, 84.3 per cent; and with a college education, 66.7 per cent. We can definitely draw from this survey that "sex before marriage" is the rule, rather than the exception. Another point of significance is that in any other country of the world, such a survey wouldn't draw so much as a raised eyebrow—but in America, it draws fire with a strong mixture of pro and con comments. An English columnist wrote, "Kinsey is just making drawing room conversation out of bedroom facts and fancies."

America is not a country of super-lovers. True, there is the highly publicized minority who tend to create the impression that this is so. The one disturbing element in this picture is, the irresponsible married American men who are getting to the stage where "one woman" is not sufficient to satisfy their amorous impulses. While some of it is due to emotional distress, how else can one account for this

(*Continued on page* 18)

WHAT IS THE CAUSE for the increase in immorality? Experts say it's the threat of World War III.

HIGH RATE OF DIVORCE. Is it the "availability" of unwed girls which cause the eternal triangles?

fact in Kinsey's report, "On the basis of these active data, and allowing for the cover-up that has been involved, it is probably safe to suggest that about half of all the married males have relations with women other than their wives, at some time while they are wed."

Added to this is the account that 300 out of every 1000 American marriages end in divorce. Most of these divorced men marry again. *Is it the need for more than one woman that drives these men to other women—and divorce,* or carelessness on the part of the woman?

Take the case of John L. who consulted me about his home problem. This was his worry. "My wife is always out at night at bridge parties or at one of her clubs. When we retire for the night she's always too tired. Did she marry me just to change her name and have something to talk about at her socials? Of course I started looking around—there are lots of 'good' girls interested in keeping a guy from getting lonely."

The Bachelor Girl

Coupled with the divorce question is the problem of surplus women. The U.S.A. has over 2 million unwed women of marriageable age. Their presence may be too much temptation for the men—for these "available" girls who, according to statistics will never marry, also have the normal desire for a normal love life. This temptation may be giving the American male "more opportunity" than he would normally have—and hence would tend to give the impression that he is a "great lover," because of his realization of these opportunities for greater amorous activity.

Role Of Organized Vice

Playing up to the normal sex drive are the organized vice rings. But one important fact must be understood—*vice rings would never be able to operate without willing clients.* As one civic authority in Dallas, Texas, said, "These bordellos serve a purpose—and a very important one at that."

While no one abhors organized vice more than I do, just as abhorrent are the pseudo-vice drives which do a lot of talking without any concrete solutions being worked out to answer the problems of *why we have vice in the first place.* A soldier made this comment in a letter published in the American Mereury several years ago: "Do you welfarers wish to eliminate prostitution—or sexual intercourse?" This is but a single comment of a GI viewing his problem from a practical standpoint. But the problem is broader in scope than that. It is the one where society must win over a combination of crime, vice, and disease for the good and welfare of the community.

Could the apparent increase of sexual activity of the American male be due in part to the release of "Victorian and sexual inhibitions" from past generations? Could it be like the law of water and gravity—"just as water reaches its own level, so, too, are sex relations reaching their own level?" Obviously, increased knowledge due to sex education has modified many a former belief.

Varied sex reports, too, may be responsible for a rise of male sex activities in the coming years. Why? Men always had doubts about their capabilities with regards to "too much" or "too little" sex activity on their part. Kinsey has pointed out that *most American men are alike*—with a few organically able to be more active than others. He also pointed out that an increased sex life has no ill effect either physical or mental on the human male. One man who had read Kinsey's report thoroughly commented; "I always thought I was too amorous;

2 MILLION EXTRA BACHELOR GIRLS in the U. S. today have created a serious social problem.

HAPPY MARRIAGES ARE MANY, still 300 out of 1,000 marriages end in divorce, 200 separations.

now I find out there are a lot of men like me and it's not unusual."

What's the Cause?

But all in all, American men "are more or less equal in their sexual endowments." Outside factors are what influence any increase or decrease in their sexual activities.

1) Opportunity. The city male has more opportunity for sex relations than his country brother.

2) Any man under mental strain or illness will have less opportunity for relations than a healthy man.

3) A man confined to an Army barracks or ship and in male company only, will obviously have less opportunity for sex relations than a "party-goer."

4) A man away from home will have less inhibitions about picking up a girl at a bar, or visiting a prostitute than he would if he were home. All these factors influence the "amount" of amorousness in the American male. In most instances, under the proper circumstances and given the opportunity, a male will satisfy his sex urges.

The California Survey

Doctors have been pointing out for years that the male sex drive is much stronger than that of a female. The Institute of Family Relations published a survey taken of 792 married couples in California. When asked if they were satisfied with the amount of intercourse they had, and if they desired it more frequently, the results revealed that 44 percent of the men said there was "too little," 53 per cent stated that their activity was "just right," and 3 per cent claimed that there was "too much." (This substantiates Kinsey's deductions about the marital conditions that exist in American homes today.)

To carry it further, 24 per cent of the women said that there was "too much;" 54 per cent said "just right," and 22 per cent said there was "too little." The conclusion of these statistics is that unequal sex drives are the basis for much infidelity and divorces. The figures of 44 per cent of the men having "too little" sex activity as compared to 22 per cent of the women being dissatisfied, shows that twice as many married men as women are sexually unhappy. Is this the lack of sex desire in the woman—or too much amorousness in the men? A recent answer was given by a noted psychiatrist. "There's nothing wrong with the American male—that the American female can't cure. If, instead of getting married for physical attraction, couples who were emotional equals would wed, then sex frustrations would disappear."

What are the underlying reasons for this "sex revolution?" Some blame it on the threat of World War III; others blame it on the looser moral codes of other nations which may have infiltrated into our country. Whatever the reasons, flagrant sexual behavior is certainly not condoned by American society today. Religious and educational groups are uniting in an effort to curb teen-age immorality, so that when these youngsters grow up, America, as usual, will be a country of normal, healthy adults, based on the tradition of the happy family. The claims of surveys and polls may be highly colored, for the promiscuousness of a small percentage of the country may account for irregular statistics. Perhaps our moral codes may be revised in the years to come as part of the "sex revolution," but until then, we must live by today's standards. Responsible Americans feel "that it's just a momentary fancy to apply standards of a minority to that of a majority—and that our moral standards are still as high as ever—and will be kept that way."

IS LOVE BEFORE MARRIAGE more common today than ever before in our history? Experts disagree.

THE BIGGEST PROBLEM the Army/Navy faces is the one of the highly active and organized vice rings.

NEVER TICKLE A TIGER

If you're ever close enough to tickle a ferocious Brazilian jaguar, for gosh sakes don't—it won't laugh! Just ask Helen Post. She shadowed a wild, man-eating *tigre* armed with only a camera—then she tickled the jaguar's fancy . . .

TIGRE'S PAUSE shows pawprint in the soft soil of Matto Grosso.

DEATH STALKS THE JUNGLE! Above, the tawny tigre waits silently, as his quarry, a large wild bull, drinks from the stream unaware of the danger. Below, the jaguar following bull, senses he's being trailed, turns and growls.

IT TAKES A CERTAIN brand of courage to shadow a vicious man-eating tiger along the Brazilian wilds, deep in the Matto Grosso jungle. Helen Post, a N. Y. photographer has that brand of courage, and more, for she did it armed with just a camera.

During a visit to South America, Helen looked up her old friends, Sasha Siemel, his wife and two children. Siemel is the foremost authority on the Brazilian tigre—or the jaguar. As a hunter, he has the reputation of hunting the wily killers with only a spear or bow and arrow. He's been doing it for over 30 years.

As far as Helen was concerned, what did she have to lose by accompanying Siemel on one of his hunting trips? So off they went one morning, looking for *tigres*.

By now Helen knew what a jaguar looked like, for she'd seen many *tigre* skins in the Siemel trophy room.

Suddenly Siemel halted the party. He "shushed" the dogs so they were quiet and he beckoned Helen to follow. Behind the tall grass was the print of a tiger. Helen set her camera, and Siemel balanced his spear, then they went forward. Downwind about 200 yards, they spotted him.

The animal was also stalking quarry. They closed the distance rapidly. About 30 feet from the hungry-looking beast, Helen began to take pictures. Occasionally the *tigre* stopped and turned around, then kept on going, as if it had a previous engagement.

All at once it broke into a run. A minute later, Siemel and Helen heard a furious, ear-piercing scream and moved towards it quickly. A terrific battle was in progress and the deep, hoarse grunt of the *tigre* was mingled with the bellows of a wild bull.

When they reached the clearing, the bull was dead. With dripping blood on its jaws, the jaguar eyed Helen and Siemel as though saying, "I think I'll take you both on for an encore."

Sensing the danger, Siemel loosed the dogs on the jaguar.

Siemel was almost upon it, when the cat climbed 15 feet up a tree, turned and leaped. Luckily, Siemel was prepared. He raised his spear into the path of the jaguar's leap, and the cat was impaled through the chest by the force of its body.

Helen was now ready to go.

DEADLY IS THE KILLER. There's blood lust in his eyes.

THE VICTOR AND HIS SPOILS. By the time Helen Post and Siemel arrived, the battle was over.

LAW OF THE JUNGLE. A victor one minute, and a victim the next. After killing the wild bull, the *tigre* was ready to attack Helen and Siemel, who loosed his dogs and went for the kill.

HE'LL HUNT NO MORE. Siemel shows the exact spot his bulky spear chopped into the beast. The jaguar, which not only hunts wild jungle animals, is also a deadly livestock destroyer.

HALF-NELSON
half-acrobat

If you don't think it takes special talent to wash a car, how'd you describe Gene Nelson's "dance-wash?"

WOULD YOU CALL THIS LUKEWARM? No! Water's warm, but action's hot.

HE'S GOT POLISH. Be it car, gymnastics or dancing, he shines anywhere.

CRACK-UP!

PRIZE-WINNING STUNT. Driver jumps ramp and rides on 2 wheels.

STUNNING IMPACT! Crash left Bill Ward dazed. Team mates got him.

DIVE BOMBING, THE CAR-AZY WAY. From a 6-foot high ramp, car dashes wildly into the air and plunges into two waiting autos over 50 feet away. *It's suicide!*

Junk made while you wait, is the slogan of these professional stuntmen. Hurtling their autos into burning walls, leaping them through space, crashing into collisions—all this is just sport for participants at the International Open Stunt Championships.

IF YOU THINK YOU'VE lived too long, try participating in the yearly International Open Stunt Championship. Contestants knock down $500 a week, plus a top prize for the guy who comes closest to killing himself.

But the competition's pretty fierce. Specialists come from Mexico, Canada and even Japan to vie for the championship, make their plays with gimmicks like seeing how many times they can force a car to roll over before it stops.

Though drivers take all kinds of theoretical precautions to stay alive, the show, supervised by the International Stuntsmens Association, keeps a full medical staff on hand all the time. And the medics are kept pretty busy.

Automobilists are not the only thrill specialists who rush in where a self-respecting angel would fear to tread. Motor-cyclists ram their machines into broadjumps from one six-inch wide ramp to another through a flaming screen which blocks their vision en route.

Though earnings of performers in this annual event are fairly high, they do not remotely meet the medical bills piled up by contenders during the annual show. So, if you're looking for an "easy way out," send your application to these crack-up specialists.

NO NEED TO RE-HEARSE. Driver climbed out of this crackup. It's a job that has very little future.

SMOKE GETS IN HIS EYES. After completing run through wall of flames, auto is full of smoke fumes.

STROLLING BY THE POOL one day, breeze unhats Judy of her sombrero.

HAT'S A HAT FOR A THAT. Though it's no Easter bonnet, Judy's anxious to recoup hat.

SPLASH WITH A BIT OF DASH. Trying to reach for the hat, she went too far and took a rather short trip.

A-peeling Mermaid

EVERY CLOUD HAS A SILVER lining. To give you a for-instance, take the case of Judy Cook, the delightful young miss from Des Moines, Iowa. She was walking by a swimming pool one sunny day, sporting a saucy straw Mexican sombrero. A westerly wind took a liking to Judy's hat and sent a gust after it. Off came the chapeau, Judy watched it float gently into the pool.

Who's afraid of a little water? Certainly not Judy, who not too long ago won the mid-western backstroke A.A.U. title. She leaned over for her hat and—splash went Judy into the pool, clothes and all.

With her enthusiasm for straw hats slightly dampened, Judy retrieved the bonnet, but not until her clothes went a-peelingly off her back. Chagrined, but looking might purty in her bikini, she went sadly to the club house.

Where's the silver lining? A showman witnessed the whole thing and signed Judy to perform this water-ful act in an aqua show.

PARTING OF THE WAYS. Judy skirts with danger as she sheds clumsy duds.

KICKING UP HER HEELS. Judy discards skirt as she begins the underwater search for sombrero.

WATER, WATER, EVERYWHERE, and Judy in it. If you think a pool and its beauty are soon parted, you're right.

AQUA-BATTING 1000. The hat's temporarily forgotten as Judy the mermaid goes about disrobing undersea.

A BIG HAT-TRACTION. Photo sequence is part of act which began by accident.

The Bootleg Racket Is Back

Bum booze is pouring out of the moonshine stills by the millions of gallons, and racketeers are back in business making a fortune out of this illegal swill. The traffic in rotgut is higher today than during Prohibition.

SLAUGHTER BY MOB RULE highlighted prohibition. Will return of bootlegging bring back such massacres?

THE BARGE LAY PEACEFULLY at the dock. To all appearances it was just another beat-up tug earning a living on the river, when police officers swooped down on it with drawn guns. Result? Several men arrested, and in the hold of the barge one of the most compact, illegal distilleries ever assembled. Bright, new 5-gallon cans were piled up ready to be filled and shipped to illegal liquor wholesalers in that area. *Where did it take place?* Brooklyn, New York.

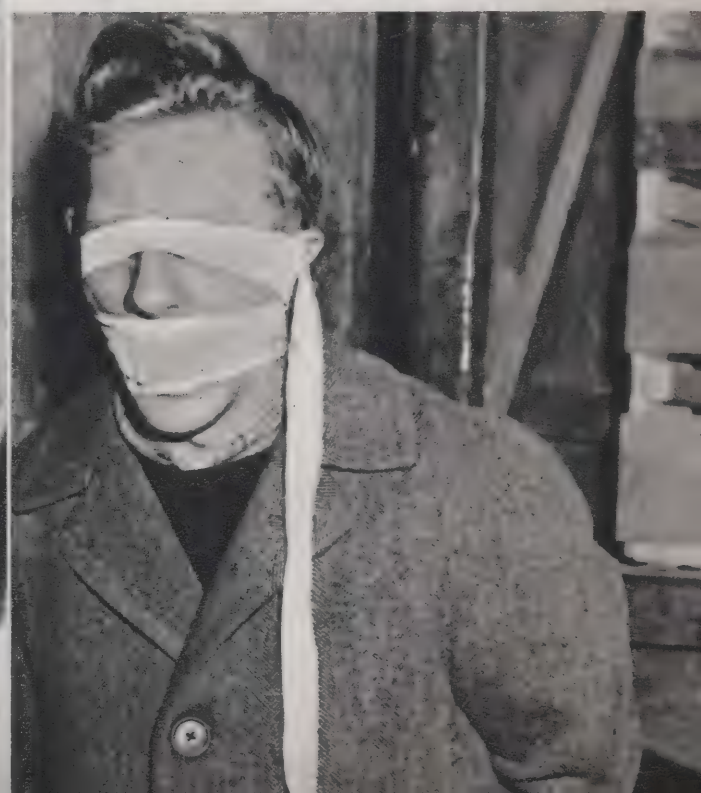
Not since the days of Prohibition has bootlegging been on such a scale. One Alcohol Tax Unit Agent stated privately that he believed that in the year 1952, bootlegging has surpassed any 5 years of the wildest Prohibition era. The reasons for this statement are not hard to find: 1) Illegal stills are turning out untaxed booze at such a rate, that the combined production of stills being captured by the authorities outproduce legal distilleries by 200,000 *gallons a day*. 2) Last years' boost in the liquor tax which took liquor out of the low and middle income bracket and opened the door for the rotgut salesman to enter.

Supply And Demand

With the new liquor tax laws creating a tremendous market, bootleggers, mobsters and rum runners are back in business. The risk is not as great today as it was in the 20's. First, because smuggling is no longer necessary, and secondly, because equipment and materials are more scientific and more easily obtainable. One by-product of bootlegging is hijacking. Legal liquor is hijacked by racketeers and smuggled into dry states for high prices. But even such activities are minor by comparison to the estimated 150 million gallons of illegal booze made and peddled by bootleggers in the U.S.A. over the past 12 months.

Bootlegging is not confined to any one state. It's going on today from Florida to Oregon.

HIJACK FOILED. Mobsters tied up drivers of a



Organizations like the one uncovered in Capa City, Florida, are being discovered daily. This moonshine still was uncovered near Doctor's Inlet—a huge affair consisting of a large boiler and two condensers capable of turning out 2,500 gallons of liquor a week. The operators fled, but the Florida Beverage Department Agents who smashed the outfit claim it was the largest still ever captured in Florida.

Not so lucky were three bootleg operators in Philadelphia, Pa., whose suburban farmhouse was raided by State Troopers. These three, quiet-looking men were operating a 20-foot still capable of turning out 1500 gallons of alcohol a day. This ring was credited with flooding the Philadelphia area with thousands of dollars worth of untaxed liquor.

The big question is this. Will this boom in bootlegging bring back the notorious era of gang killings similar to the St. Valentine's day massacre in Chicago during Prohibition days? This is impossible to foretell. Already, organized gangs of racketeers, many with a nostalgia of the "old days" are quietly operating around the country. It seems unlikely that they would want the spotlight of publicity focussed upon them—and thereby spoil their lucrative activity.

Why Is Everybody Angry?

The rise of bootlegging has put a chip on everyone's shoulder. Since the new tax law went into effect, John Doe, citizen is angry. The liquor tax on spirits was raised from $9.00 to $10.50 a gallon, thereby raising the price per bottle of liquor. The legal distillers are angry because of the tremendous drop in liquor sales; between November 1951 and March 1952 liquor sales in 22 states took a drop of 44 per cent from the same period a year ago. And the Treasury Department is mad. Instead of the estimated $178 million extra they expected to get from the tax increase, revenues slumped down $238 million in a period of 8 months, from a similar period the year before.

Well, if everyone is angry, who's happy? Why, the bootlegger of course! All he needs is a few boilers, some mash and sugar, some empty bottles and he's in business, underselling and outselling the mammoth liquor industries which are million dollar companies.

In many instances the bootleg liquor is

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A STILL GROWN IN BROOKLYN. Sgt. DiGiacomo of N.Y. police, checks raided still on Brooklyn barge.

STILL WATERS FLOW DEEP. Virginia officers inspect whiskey still raided in Fairfax County, Va.

whiskey truck, but left before it could be driven off.

DOWN THE DRAIN goes 840 gallons moonshine. Sheriff and deputies of Atlanta, Ga., do the trick.

BEWARE REVENOOERS! 4 comic book characters were caught making 250 gals. illegal booze a week, high in the Ozark hills.

HUNTING HIGH AND LOW for the bootleggers, Alcohol tax unit agents use Coast Guard planes to track down rum runners.

1500 GALLONS A DAY was the output of this illegal still which Federal Agents, below, uncovered in an old brewery not long ago.

bootleg poison. An Atlanta ex-con is already on trial for selling a moonshine mixture of wood alcohol—4 people were blinded, 38 killed, and all in all, 350 stricken by the poison.

The high price of liquor is making beer drinkers out of Americans, as the sales of beer indicate. Sales rose sharply since the increase in liquor prices went into effect.

Sylvia F. Porter, noted economist-writer who was the first person to predict the bootleg boom immediately after the passage of the tax law, wrote this recently in her column:

"Bootlegging is back on the biggest scale since the peak of the Prohibition area;

Moonshining is being organized as a big "big business" by racketeers and gamblers from coast to coast.

Tax evasion is mounting by the day and the Government is being cheated out of hundreds of millions by the crooks swarming into the bootlegging business."

Obviously, the answer to the booming bootleg racket is not the hiring of more law enforcement agents, but in adjusting the tax law; this will make liquor available to the average man, put money into the depleted coffers of the Treasury department painlessly, and eliminate the revitalized bootleg racket.

FROM BEER TO BIER is the title of the story of Dutch Schultz, killed by hoods in Prohibition era.

PROHIBITION AGENT NO. 1, was title of book Izzy Einstein wrote in 1932. He nabbed 4,932 bootleggers.

Did you ever turn on your radio and listen to a voice that captured your imagination? Then you wonder what she looks like? Is she pretty, as her voice suggests—or is she better left unseen? Photographer Lou Nemeth decided to shoot Carole Roberts, whose radio voice "sounds like a million"—and do you know something? She also looks like a million.

Unseen Beauty

EVEN THE OCEAN WAVES at Carole, and she's not even on TV. Here's proof voice isn't her only asset.

"THERE'S ONLY ONE small disadvantage to radio," says the crackerjack, New York photographer Lou Nemeth, "and that is, you can't see the person behind the mike. To prove his point, he photographed glamorous Carole Roberts, featured actress with the Mutual Broadcasting as she was romping on the sands of Pt. Lookout, N. Y We wonder if this is the reason MBS decided to add a national TV hook-up to their expanding network? Carole is a brunette, 5′ 5″ tall, and former model.

After these photos are published, who do you think will get to Carole first, Hollywood or teevee?

VERSATILE FIGURES. Girl's head is wax, her body papier mache,—horse is wood.

'IF I HAD A PAPER DOLL'

Little girls used to be made of "sugar and spice," and little boys of "snails and nails and puppy dogs tails." But a new era has dawned upon us. They're now making them out of paper and glue says the Stubergh mannequin mill.

X "MARX" THE SPOT. The one time Harpo Marx will envy himself is when he'll see this photo of model Birdie Jansen straightening tie on papier mache Harpo!

IS THIS A TEDDY "BARE?" When photog Ernest Walker asked Birdie to pose for a gag shot, she donned a bruin head. He had to grin and "bear" it!

L. A. POLICEMAN "COPS" A LOOK. Just to prove realism with which they create mannequins, pretty Katherine Stubergh placed a papier mache, hitch-hiking sailor on sidewalk. Cop does double-take.

REMEMBER THE SONG hit "If I had a paper doll that I could call my own," made famous by the Mills Brothers during World War II? It was a sentimental tune full of sorrow, and while listeners cried, one group in America laughed whenever it heard the song. They were the Stuberghs. Why didn't they cry? They owned thousands of paper dolls.

"The Stuberghs" have been making paper dolls for over 60 years. They own a mannequin mill and they make everything from department store decorations to life-size studies of famous paintings. Their re-creation of "The Last Supper," in papier mache is said to be a masterpiece of artisanship. It is on exhibit in Santa Cruz, California.

The inside of their studio-factory resembles a nightmare in Madame Tussaud's waxworks. Bodies without heads, and arms without bodies are strewn about the shop. Not without a sense of humor, the Stuberghs have placed in one corner of the studio a headsman with an axe, and beside him a large slave holding up a head on a platter. Needless to say, it startles visitors who come face to face with the sight.

Originally, mannequins were made of papier mache only. Today, such materials as rubber, plaster and plastic wood are also used. But as papier mache is their first love, they prefer to work with that medium. Their construction is simply heavy paper and glue. Original models, say for store window mannequins, are first cast in plaster from live models, Then 5 layers of the heavy paper are molded over cast and pressed into shape.

The original Stubergh shop started in New York City, but it moved some time ago to Hollywood. The movies are a great user of their mannequins. This accounts for all those dead bodies in the westerns and war films. And the Stuberghs can do anything with paper—including making money.

MAN BITES DOG is old hat to the Stuberghs. Sense of humor is reason they're a-head of field.

TIME TO RETIRE. Because the night air is hard on papier mache complexions, Birdie brings home pal.

BEAUTY HAS A SILENT PARTNER. Which one is the doll? The paper doll is on the right, the real live doll, Birdie Jansen, is on the left. The mannequin was cast from Birdie's body, but not hairdo.

He Battles Sin

IN WASHINGTON

THE YOUNG, HANDSOME REVEREND, Doctor Billy Graham has become a national figure, as he barnstorms country, demanding a return to religion from audiences.

A fire-breathing, handsome young Southern Baptist took Washington by storm, brought out larger crowds for his sermons in Capitol Plaza than the Truman inauguration. Even Senators and Congressmen turned out to hear Billy Graham battle sin.

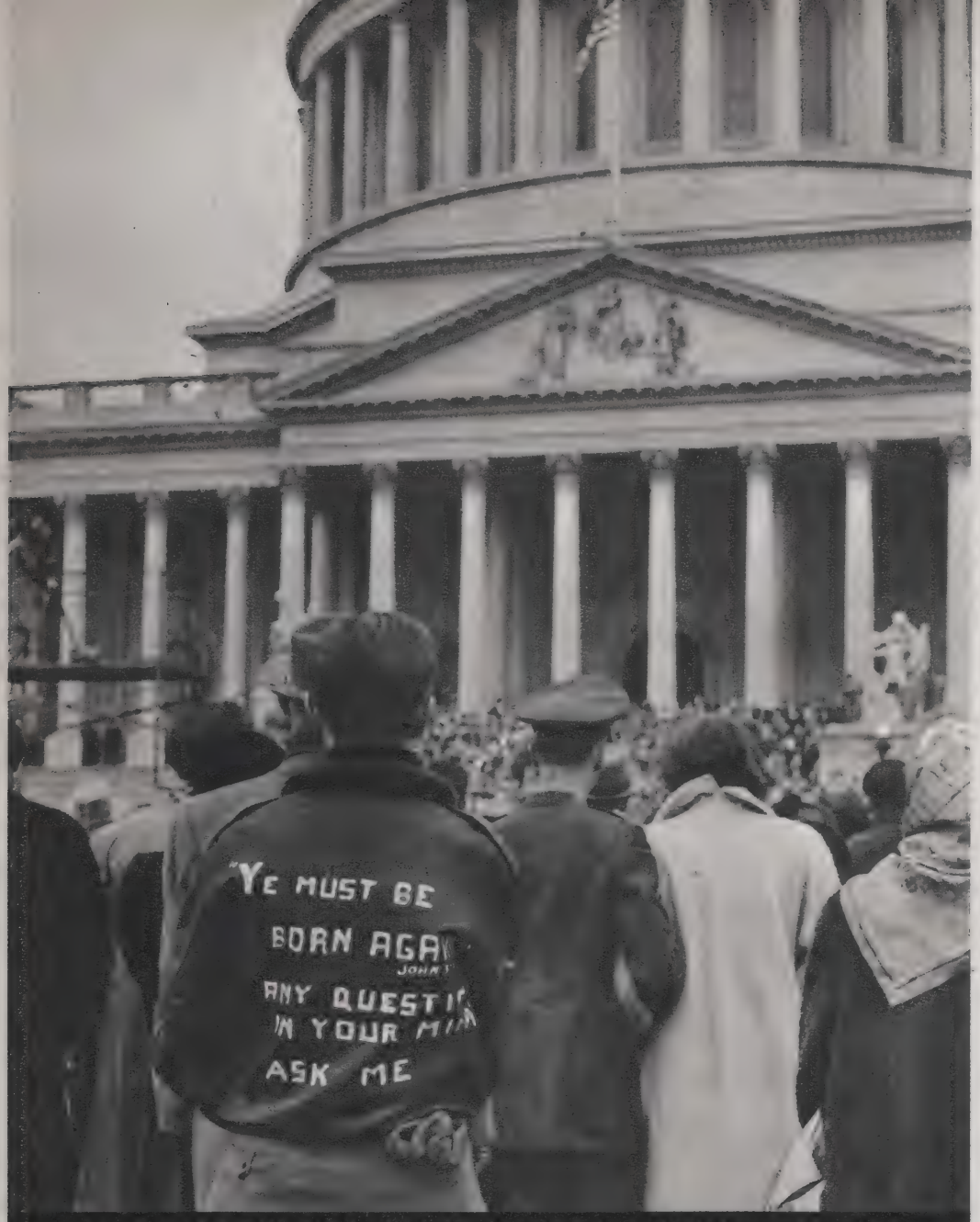
THE VAST CROWD IN THE great plaza before US Capitol stood silent and uncomplaining in the rain. For hours they waited, their numbers steadily growing until they exceeded the assembly for Truman's inauguration by more than two thousand. Then a figure in a tan polo coat mounted the bunting draped platform in the rain, and the massed assembly came alive with excitement.

The man on the platform removed his coat as the rain stopped. Then he went to work.

The Rev. Dr. Billy Graham is regard-

HIS CAPITOL PLAZA MEETING in Washington was attended by deaf-mutes. Rev. Ethridge translates.

"IF GOD DIDN'T SPARE...His son, will he you?"



YOUNG AND OLD TURN OUT for Dr. Graham's exhortations. This lad was set to advise.

ed as America's outstanding evangelist. He called for a national day of prayer and confession, and said, "America . . . is marked by God for death, unless it repents and turns to Christ."

Later he said, "Believe in Him, receive Him, trust Him, and you will be saved." Through the crowd ran a tremor as nearly five hundred people pushed their way toward the stand.

As the meeting ended and Dr. Graham left, the audience cheered. Many tried to touch him or talk to him. Then he was gone, and the rain crashed down again.

THIS WOMAN COLLAPSED and was taken to aid station. Folks gathered hours before services began.

HAVE YOU BROUGHT your Bibles?" he asks. Thousands hold them high.

HAUNTED HOUSE gets a visit from a haunting beauty, lovely Pepper Millard.

WHAT A SIGHT! Even against a shabby background, Pepper strikes the spark.

FRAMED PORTRAIT of timeless beauty shows vitality and attractiveness of svelte Pepper.

PEPPER MILLARD,

NEW KIND OF BEAUTY

NOT ALL MEN ADMIRE the same things in women. Some like 'em tall, some short, some fat, and some thin, etc. However, once in each generation, a certain girl will stimulate admiration from all men. Once upon a time it was Venus, then Mme. Pompadour, then Clara Bow, and later Jean Harlowe. "It" girls and "Oomph" girls continually capture the male imagination, and the sighs can be heard 'round this wooing world.

The girl who now mounts the pedestal of universal beauty is Kay "Pepper" Millard, an 18-year old high school graduate from San Francisco. She has the carriage of a princess and the look of the perennial American sweetheart. Subdued fires are encased in her 5' 3", 118 lb. figure. An exciting western lass with a tip-tilted nose, she needs no plunging necklines to extol her charms, for Pepper's beauty radiates around her. Hers is truly a new kind of beauty.

"PANE-LESS" PRETTY. Reason why people in glass houses should throw stones is to see her.

NEW KIND OF BEAUTY is best seen in this photograph of the wholesome miss from San Francisco. Past generations have given us "It" girls and "Oomph" girls. How would you describe this ravishing brunette?

KEYNOTE TO CUTENESS. Pepper's formula for a fine figure is lots of sunshine, plenty of sleep and daily setting-up exercises.

PET TO LET

Need a skunk to liven up a party? A bathtub-loving horse to break a lease? You can rent 'em.

PETTING! Hoffman kisses guanaco bye-bye before renting him out.

SURPRISE! Deodorized skunk, below, rented for gag birthday gift.

ONE OF Clarence B. Hoffman's customers wanted to break a lease. His landlord took a dim view of animals, so he visited Hoffman and rented a horse. His idea was to give the hayburner a bubble bath in his apartment. He never got the nag beyond the freight elevator. But he broke the lease—with a horse laugh.

Hoffman, who runs a pet shop in Chicago, rents animals to stripteasers, magicians, photographers and TV producers. Rentals are from 25c a day for white mice to $150 for chimpanzees.

BURLESQUEEN at Chicago club loves rented doves.

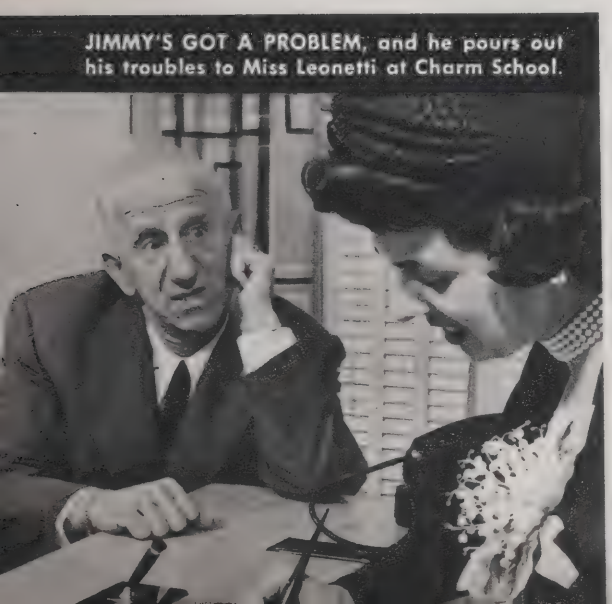
Heads up!

ONE CHARACTER who never worries about losing his noggin over a dame is Robert the Robot. Operated by a watchworks movement, Robert "loses his head" without even getting mad at anyone. His act opens as he places a fan in front of his face. Then he pulls the fan away and says, "Look, Ma, no head!" And his head winds up in a box, ready for shipping.

Robert, part of a Paris robot collection, was made in 1890. He's been getting a-head ever since.

HE'S THE MAN OF THE HOUR. Here Jimmy coyly accepts his certificate from Caroline Leonetti, proof that he now has all the social graces. A woman's club looks on.

Jimmy Durante attends Charm School



JIMMY'S GOT A PROBLEM, and he pours out his troubles to Miss Leonetti at Charm School.

IN PERSON . . . HIMSELF!

40 years in show business and he's never lost a fan, but Jimmy still had to go to charm school to pick up a few social niceties.

"I WAS WALKING DOWN DE street de udder day," said Jimmy, "and I stops a woman, asks her where's de Brooklyn Battery?"

"Just follow your nose," says she. Was I mortified! Dat woman was sending me to Siberia—and I didn't even have earmuffs."

This happened on Broadway and 42nd Street in Manhattan, Jimmy took the next plane to Hollywood, and as Jimmy often says, "I can do without Broadway, but can Broadway do without me." Apparently Broadway couldn't, for the whole town cried when he left, "it rained for 40 days and 40 nights." But Jimmy didn't know about it, he was in California, worried that people in his own home town should be rude to him. Him, Jimmy the well-dressed man. Maybe it wasn't his clothes or his perfect diction, maybe he needed more of the social graces. He promptly enrolled in Miss Leonetti's Charm School, with these results.

PICKING TEETH? It's okay, says Jimmy, but hide face in hanky.

"DE WELL DRESSED MAN ain't well dressed without a flower in his lapel."

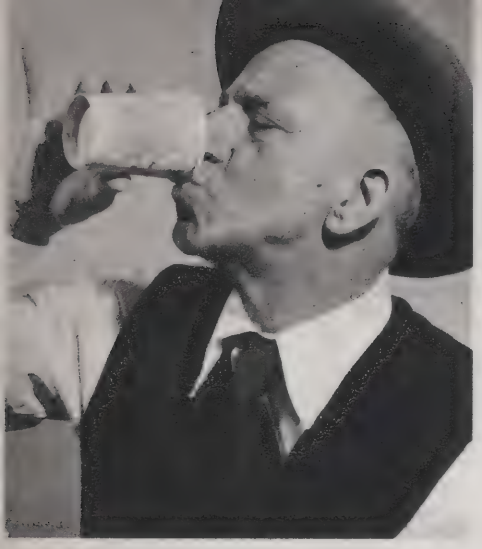
"NO GUFFAWING, PLEASE, it's crude," says Jim, showing right way to laugh.

"IT'S DA ARTIST IN ME," says the great nose, showing how to smoke.

IS THIS THE NEW DURANTE?

"I'M FOILED" Jimmy tells co-student Shirley Buchanan at advanced fencing class. Sport was supposed to improve "timing" of greatest gag-timer of all.

BOOKS OF KNOWLEDGE just gives Jimmy grace and balance. It helped him acquire "charm, and style" he was seeking, not a literary profundity—huh?



"REMEMBER DA PINKY," warns Jimmy, when drinking liquids at meals.

SWEATING IT OUT. Irene Mathews, a therapist, offers Jimmy water.

LEARNING TO STAND UP STRAIGHT, LYING DOWN. For correct posture, Jimmy and "fellow" students first learn to relax by using the tilt board. Bottom to top, they are Kay Fair, Natalie Roberts, Durante and Palma Shard.

"AND NO MORE JOKES ABOUT MY HAIR," hopes Jimmy, as Miriam Hansten glorifies his rather shining scalp and his six famous hairs!

"DIS IS HOW IT'S DONE," says Durante as he shows proper balance to students before he graduated from the School. "I'm a new man," he adds, "a super duper man."

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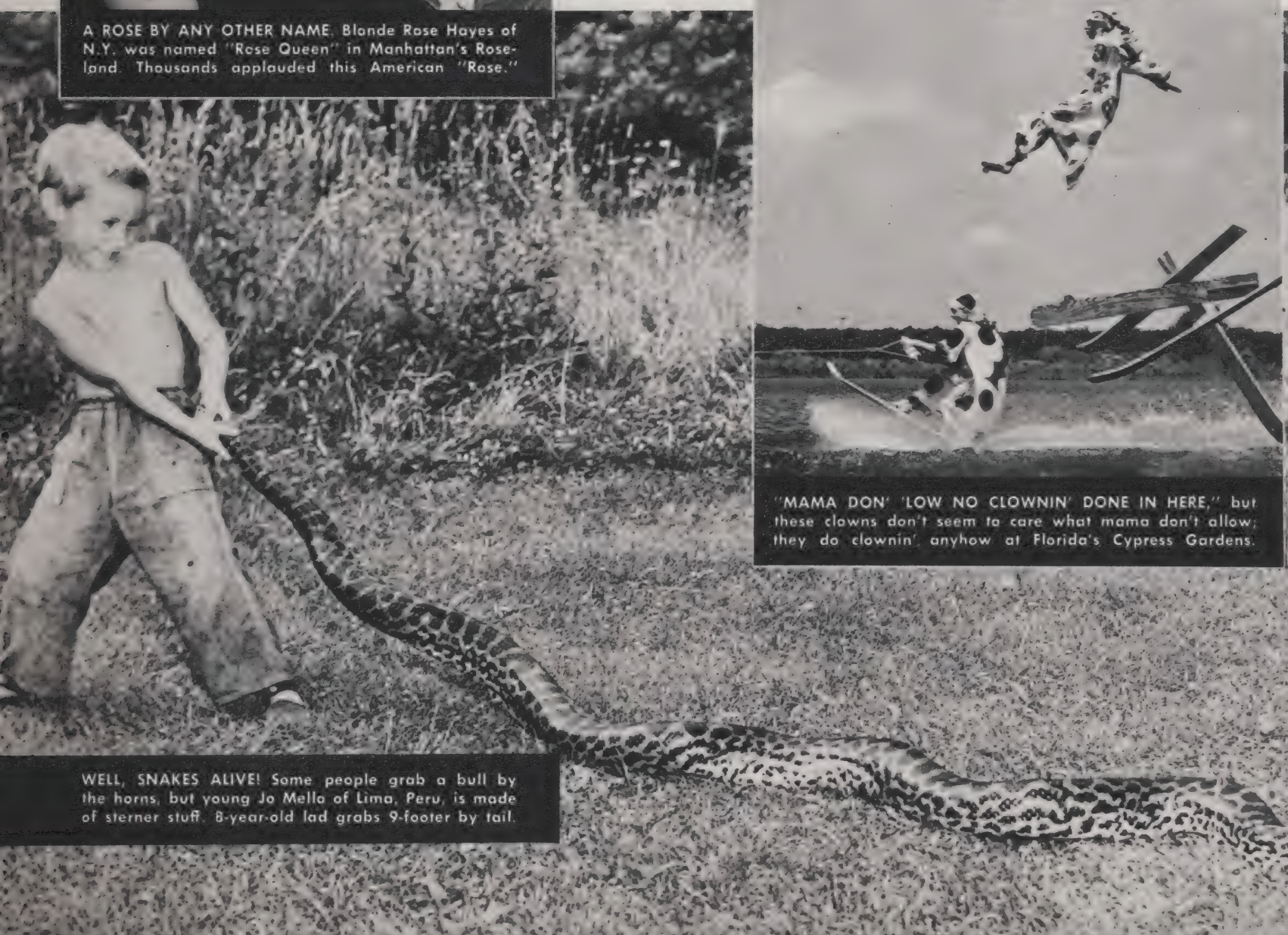
tele-SCOPE

PEOPLE • PLACES • PERSONALITIES

A ROSE BY ANY OTHER NAME. Blonde Rose Hayes of N.Y. was named "Rose Queen" in Manhattan's Roseland. Thousands applauded this American "Rose."

WHEN IS A HORSE NOT A HORSE? When it's a nag, natch! Rosemary Brook, pacer at Yonkers Raceway, sticks her nose into the proceedings to prove she's no joker. Left to right, Jack Friedly, Leo Vadnais, John Taylor and Mark Lombardi think she is quite a card despite all the kibitzing.

"MAMA DON' 'LOW NO CLOWNIN' DONE IN HERE," but these clowns don't seem to care what mama don't allow; they do clownin' anyhow at Florida's Cypress Gardens.



WELL, SNAKES ALIVE! Some people grab a bull by the horns, but young Jo Mello of Lima, Peru, is made of sterner stuff. 8-year-old lad grabs 9-footer by tail.

DIGNITARY AND ENTOURAGE. Surrounded by many class mates, typical American college girl takes a stroll.

SHE'S ALSO A QUEEN, playing in her own yard.

SPECIAL BEAU, John Dickenson, and Elinor have soda, discuss campus life.

ALL AMERICAN

If there's one girl who really embodies all the elements of beauty and intelligence to be crowned "typical American college girl," it's Elinor Bender of UCLA.

SHE'S 5'5" TALL, HAS naturally curly hair, a laugh like a tinkling bell and a vivacious zest that typifies the American college girl everywhere. It's no wonder then that Elinor Bender of UCLA in Los Angeles was recently chosen the "most typical American college girl," by her thousands of classmates.

Like the typical "all American," Elinor has many interests. An outstanding athlete, she's also interested in music and dramatics.

Said one of her classmates, "Elinor got most of votes because not only is she a typical college girl, but she also typifies different things to different people. To a G.I. in Korea she could be the typical sweetheart. To some one else she's typical of America's kid sister. To an older couple, she'd be a typical daughter."

Though she sports the "typical" college crew hair cut, not so typical is her personality which bubbles over when she speaks. Midnight black hair and a svelte shape complete the youthful beauty and freshness of Elinor. An arts major, Elinor is undecided between a teaching career, the stage and marriage. With her many assets, the young all-American is facing the future with ambition, and a sparkling sense of humor.

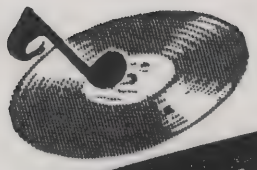
JUST RELAXING before her music lesson.

SHAPING HER FUTURE, Elinor does backbends on terrace.

WHO WOULDN'T be eager to carry her books?

WHO CAN STUDY at a time like this? But when photographer left, the class and instructor went to work.

TYPICAL U. S. beauty with brains.



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I'm Yours
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I'm Sorry

Be Anything
That's The Chance You Take
Forgive Me
Blacksmith Blues
Wheel Of Fortune
Anytime
Tell Me Why
Perfidia
Cry

18 HILL BILLY HITS

It Is No Secret
May The Good Lord Bless and Keep You
Give Me More, More, More
Alabama Jubilee
Silver and Gold
Music Makin' Mama From Memphis
Baby, We're Really In Love
The Wild Side Of Life
Don't Stay Away

Too Old To Cut The Mustard
Easy On The Eyes
Bundle Of Southern Sunshine
Wondering
Somebody's Been Beatin' My Time
Slow Poke
Honky Tonk Blues
The Gold Rush Is Over
Don't Just Stand There

18 MOST LOVED HYMNS

The Lord's Prayer
Onward, Christian Soldiers
What a Friend We Have In Jesus
Church In The Wildwood
In The Garden
Faith Of Our Fathers
There Is Power In The Blood
Leaning On The Everlasting Arm
Since Jesus Came Into My Heart

Trust On Me
Jesus Keep Me Near The Cross
Softly And Tenderly
Dear Lord And Father Of Mankind
A Mighty Fortress
Sun Of My Soul
Just A Closer Walk With Thee
It Is No Secret What God Can Do
May The Good Lord Bless And Keep You

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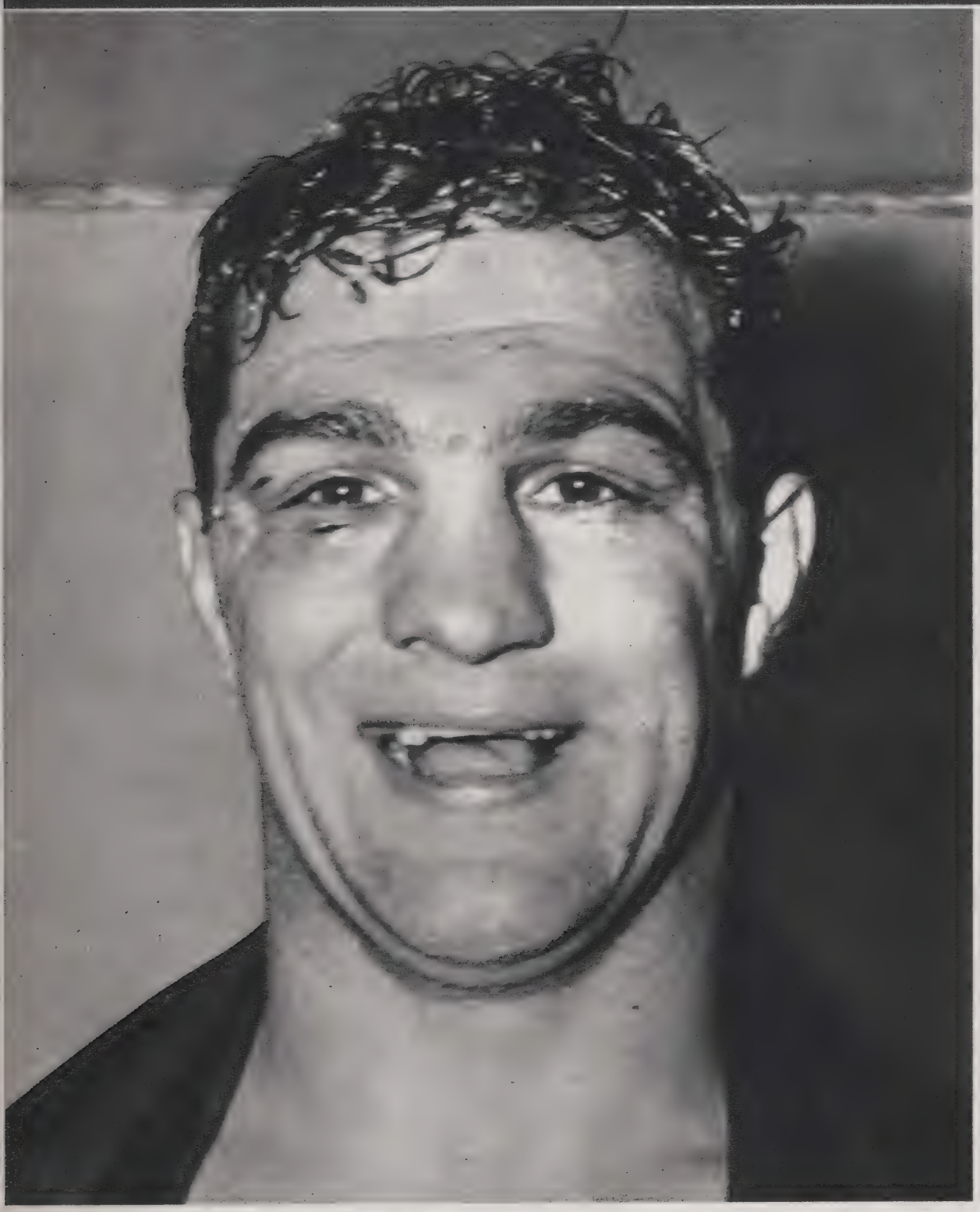
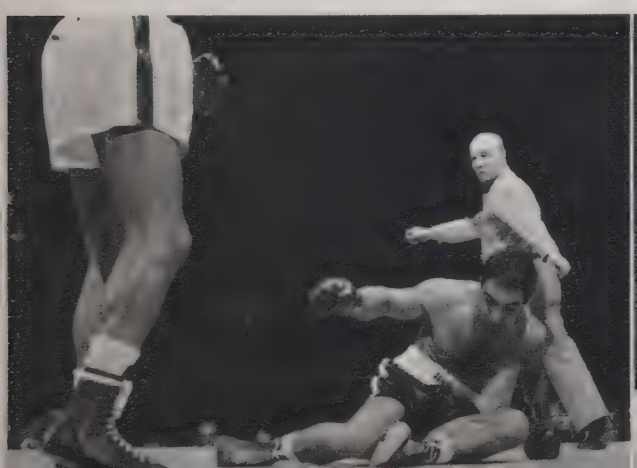
How Good is the ROCK?



SMILE OF VICTORY. Rocky's hammering fists won him 43 out of 43 fights and the heavyweight crown.

KNOCKDOWN, 1st of his career, was by Walcott.



ONE PUNCH in 13th round brought Rocky title.

Is the new heavyweight champ, Rocky Marciano, lucky— or is he a fistic great? Here's the answer on the Brockton mauler.

By GORDON LEAF

"ROCKY CAN'T FIGHT—he was just lucky," bellowed a partisan observer at the recent championship fight in Philadelphia. The man later admitted he lost a $10 bet by putting his dough on Walcott.

"A potluck fighter with a punch," exclaimed 79-year-old fight manager Dan Morgan in New York, just prior to the heavyweight title go.

Of course, Walcott also made some disparaging remarks about the "Rock" prior to their historic encounter. What are the facts about Rocky Marciano, born Rocco Marchegiano in Ward 2 at Brockton, Massachusetts?

There are three schools of fighters: the Fancy Dans—all science and no punch; the boxing-sluggers—a mixture of science and punch (Walcott, Louis, Sugar Ray), and the sluggers of the "give and take" variety. Rocky belongs to the latter school. He's a colorful figure—pardon us, champ—who'll take six blows to land one lethal punch. Those who like the beautiful style of Sugar Ray Robinson usually can't stand the ponderous approach of an all-out fighter like Rocky. Still, what is the object of a fighter? To get in the ring and win. Rocky has been doing that most successfully, lo these past four years.

Rocky's Perfect Record

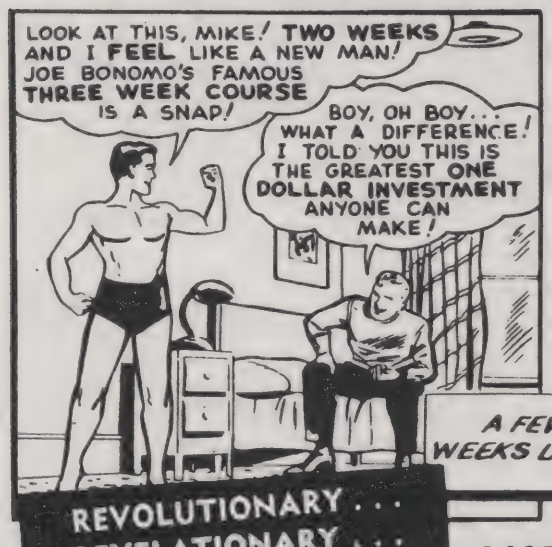
He's the only fighter to win the World's heavyweight championship with a perfect record. He won the championship on his 43rd fight, which was his 43rd win—38 of them by knockouts. Is that the record of a "bum?" He won his last eight fights by KO's, including one over the great Joe Louis. All his KO's have been by the storybook, one-punch variety. The fight goes for a couple of rounds, Rocky lands either a left or right hook, and the fight's over.

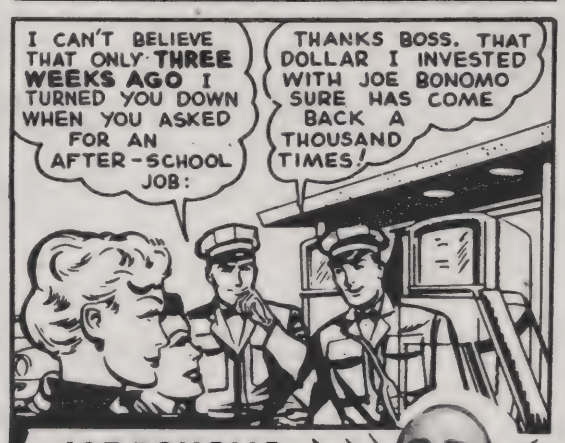
Some of the wiseacres of "Ring Row" claim that Rocky has built up his K.O. record on "patsies"—men far below his fighting calibre. Well, who today can take him? Walcott? Louis? Matthews? Rex Layne? He's already kayoed these opponents. Dan Parker, sports columnist of the N. Y. Mirror, lauds Marciano's victory, and calls it the big "shot in the arm for boxing."

Rocky, who couldn't make the grade as a pro baseball player because his arm went "dead" brought his arm to "life" in the biggest fight of his career—against the champion Walcott, and proved to the fighting fans one great thing. He has a fighter's heart. In the title bout before 40,279 people, 184-pound Rocky was knocked down by Walcott in the first round for a count of four. Everyone thought the fight would soon end. But the courageous Rocky got up off the floor, and staved off Walcott's best punches for the remainder of the round.

As the fight progressed, he had to contend not only with Walcott, but a gashed forehead, and blinded vision (for four rounds) when some of his own liniment rubbed into his eyes. The fight ended as everyone knows, when Rocky sent a looping right to the jaw of Walcott, and Rocky became a *real* champ.

THREE WEEKS AND $1 MADE "SAD SLIM JIM" HEP!





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• Winner of the "Daily News" Modern Apollo contest. Star of Universal Pictures . . . who billed him as the world's Strongest Man. Millions of people have seen the Herculean JOE BONOMO in Action on the Screen, Stage and T.V. Let this international authority on health and strength . . .

TELL YOU HOW! . . .

SHOW YOU HOW! . . .

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FOR BOYS & MEN OF ALL AGES

STARTS YOU IN JUST A SHORT **3 WEEKS**

Bernarr McFadden says: As an instructor in muscle building, you should stand at the head of the list. Many of your pupils already attest to your ability in building better bodies. I can recommend you most highly. Here's wishing you all possible success!"

Jack Dempsey says: "I consider your "Power - Plus" Course tops for all-around physical development — power, strength — endurance. The secrets and short cuts you reveal with your system of body development are miraculous & I cannot endorse your course too highly."

Fellows of all ages . . . who want to make a real success out of themselves . . . a New Life, Bigger and Stronger . . . HERE IT IS! Joe Bonomo's New and Complete 3 WEEKS SPEED COURSE is priced to give you real Value. Think of it? ONE DOLLAR AND 10 MINUTES A DAY IS ALL THAT YOU NEED. Your Speed Course is written in plain, blunt, locker room language . . . Can Give You amazing results. Contains (1) Body Facts Lectures, (2) Muscle Charts, (3) Training Table Talks . . . GIVES YOU "Psycho-Power", "Rhythmic Progression" "Vibro-Pressure", "Tonic Relaxation" . . . The Big Four. Also Physical Development Quotient (PDQ) . . . PLUS Inspirational Strongmen's Pictures to help wake up the Body of Yours.

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YOU WILL BEGIN TO ENJOY THE THRILL AND ADMIRATION OF YOUR MAN-SIZED NEW BODY THE FIRST DAY YOU START — SO HURRY, DON'T DELAY! WRITE TODAY!

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IMAGINE! Only THREE WEEKS and the amazing NEW LOW PRICE of ONE DOLLAR may actually give you MORE AMBITION—SUCCESS ENERGY and a Full Rich Life of POPULARITY!

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VALUE VALUE VALUE

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Okay, Joe. Send me your Famous Three Week 'SPEED COURSE' for the special price of $1. I am acting fast so be sure to include your free gift of the Strongmen's Manual "Feats of Strength." If I am not thrilled and satisfied in every way, I may return these in 7 days for a full one dollar refund.

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$1 enclosed ☐ Check ☐ Money Order ☐ Cash

MOODS OF JEANMAIRE

"A firecracker in dancing tights," says Goldwyn describing Renee Jeanmaire, explosive ballerina in new Danny Kaye film "Hans Christian Anderson."

BEAUTY AT REST. Here's Jeanmaire's ballet interpretation of tranquility. Renee's been dancing since the age of 10 when she entered the Paris Opera Ballet.

SAUCY MAM'SELLE, say the twinkling toes of this gifted Parisienne.

JOIE-DE-VIVRE. The 5-foot, 110 lb. ballerina expresses joy of living.

WOMAN THE ENCHANTRESS. Every woman is the perpetual Eve, the temptress, the mischievous, and the form divine.

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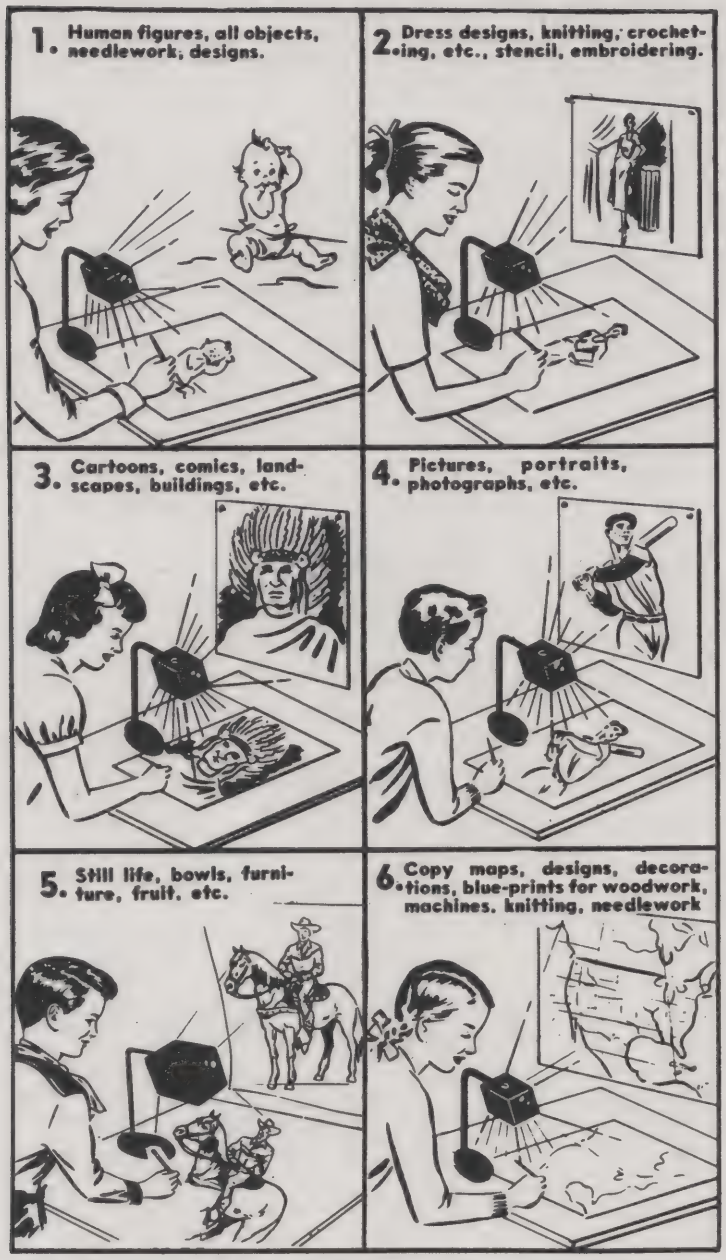
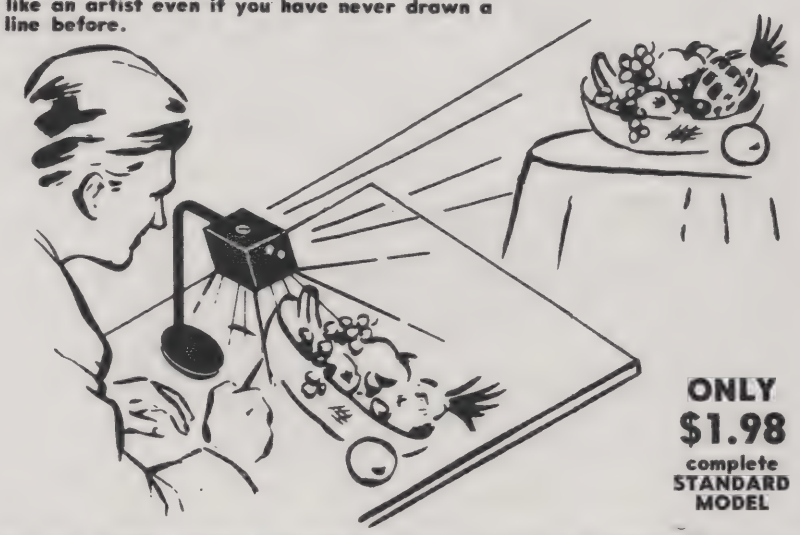
Amazing Invention Makes Drawing Easy! DRAW ANYTHING!

NO EXPERIENCE, NO TALENT, NO LESSONS, NO SKILL NEEDED!

THIS AMAZING INVENTION MAKES IT EASY FOR ANYONE TO DRAW INSTANTLY!



Now you can easily draw people, animals, or still life, or maps like an artist even if you have never drawn a straight line before.



ONLY $1.98 complete STANDARD MODEL

Now you can easily copy any picture and you can easily enlarge or reduce anything you wish to draw. Students get better school marks with it.

Now, anyone from 5 to 90 can easily draw, paint, or sketch almost anything quickly and accurately the very first time you use the Master Art Helper. You draw like a professional artist even if you have never drawn before. Thousands who were told they were "hopeless" at drawing, now draw like professional artists, and draw those "tough" maps and paintings with ease! No matter what you want to draw with the use of the Master Art Helper, it is automatically seen on any sheet of paper, then you easily, quickly trace the picture on the paper because you already see it there — and in color too! It develops children's art ability and improves their drawing technique! With the Master Art Helper you will draw an accurate professional-type drawing that anyone would think an experienced artist had drawn. This often helps students to get better grades in school! The Master Art Helper makes it easy to draw or copy anything you wish to draw larger or smaller or any size you wish, and is excellent for drawing *MAPS* usually required of students. It can be used easily on any table, board, or desk anywhere, at home or in school. The Master Art Helper is used to draw photographs both in-doors and out-doors. It requires absolutely no lessons or practice. If you write with a pencil you can easily draw anything with the Master Art Helper. The Master Art Helper can help you be popular and can give you lots of hours of enjoyment.

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Your friends will ask you to draw them and you will easily be able to do it. The Master Art Helper will help make you popular. Thousands find that after a short time they can draw well without the Master Art Helper. It helps anyone to develop skills and artistic ability which often leads to a good paying career in art. Helps you draw window cards, maps, signs, portraits, living subjects, and used by many store keepers.

HOW IT WORKS

Simply look through the Master Art Helper and see what you want to draw right on the paper you are using. All you do is trace the drawing — like magic you have drawn a perfect professional picture!

Excellent for drawing required in school, office, shop, or store.

FREE! "Easily Understood Tricks Of The Artist"

This valuable illustrated booklet, "Easily Understood Tricks Of The Artist" will be included free with your Master Art Helper. This booklet will help you understand many of the techniques of the proper shading and proportion and so forth, that are used in drawing human figures and maps. And, will help you improve your drawing skill.

MONEY BACK GUARANTEE. 10 DAY FREE TRIAL.

If the Master Art Helper doesn't help you to draw anything you want to draw. If you can't draw people, animals, maps, figures, or anything else like a professional artist with this Master Art Helper, return it within 10 days and your money will be refunded.

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318 Market Street, Newark, New Jersey

10 DAY FREE TRIAL! MAIL COUPON NOW!

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318 Market Street
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I understand I can return this merchandise after a 10 day trial and my money will be refunded.

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SENT ON APPROVAL

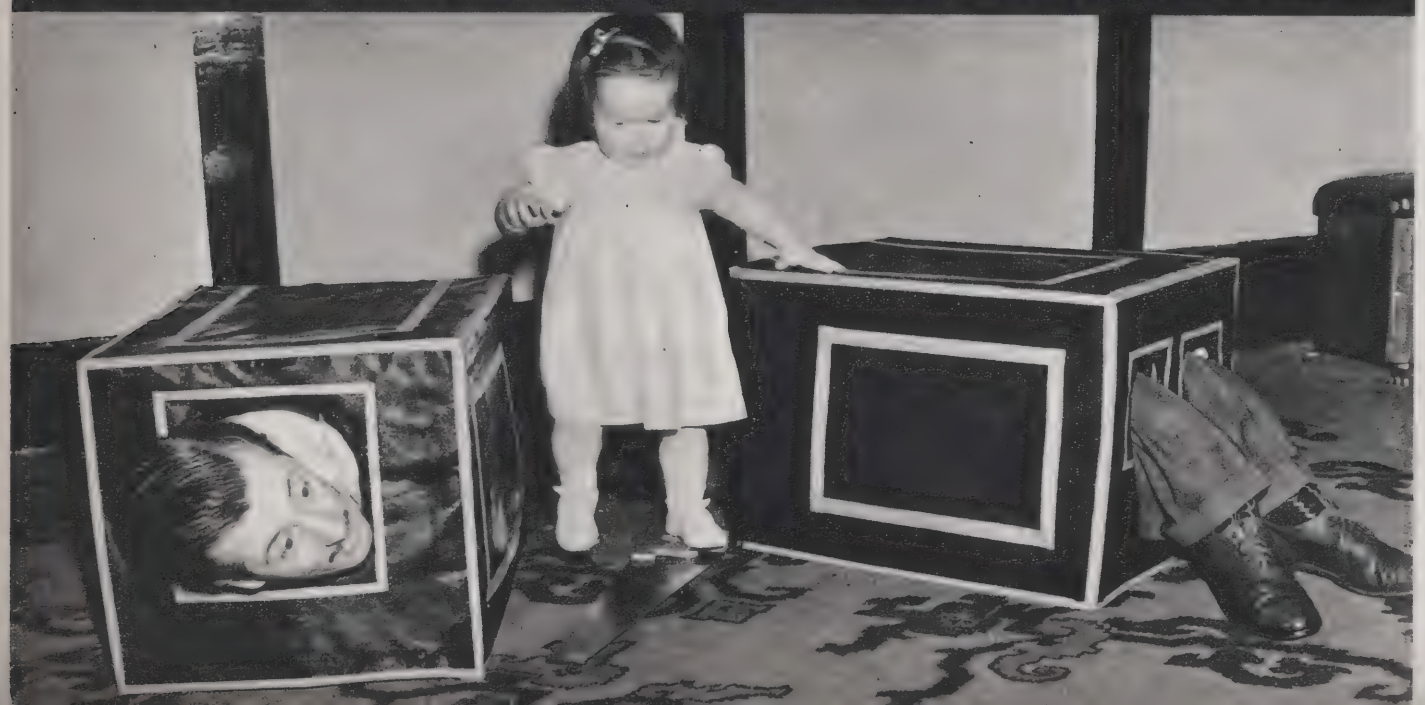
DELILAH? No, just Kim Evans giving daddy a kiss to prove she loves him, before putting him on the block.

Sawing Daddy In Half

Magician Jon Evans has a daughter with a difference—she loves slicing him in half. 15-months-old Kim is under the impression that two daddies are better than one, and anyway she loves playing with a cross-cut saw more than a see-saw.
P.S. Daddy isn't all cut up about it.

"BE BRAVE, DADDY," says Kim, "We're almost done." With his body and legs being divided no wonder Jon Evans seems disturbed. He never dreamed that when he taught her card tricks it would ever lead to this.

SO EASY, A CHILD CAN DO IT. Baby Kim walks between Daddy's severed parts to prove it's no illusion. Kim demonstrated talents before England's Magic Circle of conjurors, and is world's youngest performer.

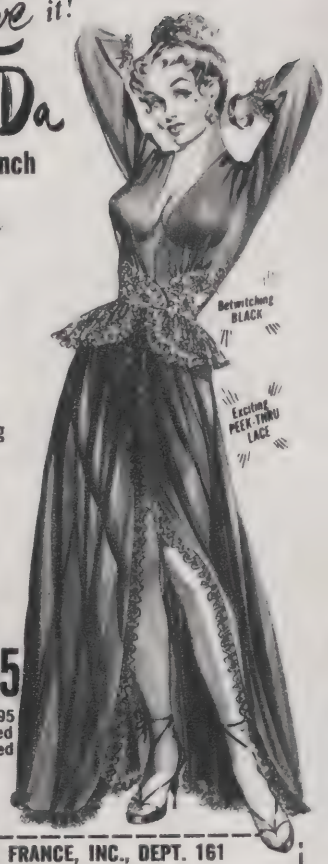


She'll Love it!

La-De-Da

naughty French

Negligee



La-De-Da! You'll thrill to her beauty in this shimmering rayon sheer French-style negligee . . . so revealing with soft lace peplum that swings with her every movement! AND . . . the the dipping dare neckline. La-De-Da!

only $9.95

sizes 42-48 $11.95
Your order shipped same day received

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Please send me "La-De-Da". If not entirely satisfied, I'll return within 10 days for FULL CASH REFUND.

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☐ To save C.O.D. fees I enclose $.....
☐ Ship C.O.D. I will pay postal and C.O.D. fees.

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We have taught thousands of men and women this exciting, profitable, pleasant profession. Let us teach you, too, in your own home. Prepare yourself in your leisure time to fill a responsible, steady, well-paid position in a very short time and at very small cost. What others have done, you too, can do.

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Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

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Love can begin in the kitchen

This woman's cooking is reputed to have helped make Casanova the great lover he was.

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Recipes for good living and long loving out of the private archives of the great kings, queens and gourmets.

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☐ Send C.O.D. I enclose $1 and pay balance to postman.

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BLACK MAGIC

She'll be your "Dream Girl"

She'll look alluring, breathtaking, enticing, exotic. . . . Just picture her in it . . . beautiful, fascinating SEE-THRU sheer. Naughty but nice. . . . It's French fashion finery . . . with peek-a-boo magic lace. . . . Gorgeously transparent yet completely practical (washes like a dream, will not shrink). Has lacy waistline, lacy shoulder straps and everything to make her love you for it. A charm revealing Dream Fashion . . . in gorgeous black.

SATISFACTION GUARANTEED

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Please send me DREAM GIRL gown at $9.95, if not entirely satisfied I'll return within 10 days for full cash refund.

☐ I enclose $10. cash, check or money order, send postage prepaid. (I save up to 90c postage.)

☐ I will pay postman $9.95 plus postage.

Check size wanted:

☐ 32 ☐ 34 ☐ 36 ☐ 38 ☐ 40

IN BLACK ONLY

(If you don't know the size, send approximate height and weight.)

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HOWE DO YOU DO! Former model Eileen Howe is skyrocketing to the stars. Says she, "The only way I can stay up there is by learning 'Howe' to fly."

Can she learn to fly? AND HOWE!

ENCHANTING EILEEN HOWE PROVES conclusively that she's as brilliant as she is beautiful. Because her career is soaring like a comet, Eileen decided to win a pilot's wings so she could keep "flying high" in Hollywood. With soaring spirits she signed up for a series of lessons with Tiger Airlines. Here's her first lesson in "do's and dont's" around a plane. We "plane-ly" admit, there's nothing "plane" about 23-year-old Eileen, the bubbling brunette with the sky-blue eyes and the jet-propelled looks.

EILEEN ON A PROP! She doesn't know it's not proper to prop herself against a propeller. Pilot looked vexed.

HOW NOT TO FLY! Poor tail section takes a beating as Eileen straddles the ship backwards. Plane is "soar."

FACE THAT LAUNCHED A THOUSAND AIRSHIPS. Helen of Troy was half as beautiful as Eileen, yet 1,000 ships sailed after her. So it stands to reason Eileen will have 2,000 planes buzzin' her.

"EARS" TO EILEEN. Pilot checks her out on aeroplane radio procedure.

TONE AND JOAN CRAWFORD at Coconut Grove, 2 yrs. before marriage.

AFTER DIVORCING JOAN, Tone was on the town. Above, with Sonja Henie.

HEART INTEREST? 1939 rumors had him engaged to Anne Graham.

TONE AND JEAN WALLACE. They were wed in Yuma, Ariz. in Oct. 1941.

STORK CLUBBING. After divorcing Jean, Tone dated Carol Bjorkman.

AFTER the Neal-Tone brawl.

TONE ON THE TOWN

IN TWO YEARS, DEBONAIR Franchot Tone will be 50 years old, and he's travelled a long way since his birth at Niagara Falls, N. Y. on Feb. 27, 1905. And certainly the past 20 years of his life has seen his name in headlines—on and off the screen.

In 1933, it was a younger Tone who was squiring the glamorous Joan Crawford around Hollywood. Their secret marriage in New Jersey in 1935 made the front pages around the world—as did their divorce several years later.

As a bachelor, Tone was the gay, playboy of New York and Hollywood cafe society. But in 1941, the man-about-town Tone married pretty, blonde Jean Wallace. This second marriage lasted longer and seemed "permanent" until their divorce. A long drawn out court battle took place over the custody of their two sons, Pascal, 7, and Thomas, 5. Tone won.

While this was taking place the Tom Neal, Franchot Tone-Barbara Peyton fracas occurred. Tone, after being beaten up by Neal, won Barbara, only to divorce her weeks later. Now Tone, proud possessor of the universities' highest honor, a Phi Betta Kappa key, is back on the town.

BRIGHTER MOMENTS of the Barbara Payton-Tone "days of marriage."

WIFE NUMBER 4? Franchot and his "regular" N. Y. date, Candy Loden.

New Scientific Discovery

STOPS HEADLIGHT GLARE!

Makes Night Driving Safer...

Four out of 5 fatal crack-ups are caused at night to the most safety-conscious drivers by blinding headlights of oncoming cars.

Are You Gambling Your Life on Another Driver's Road Courtesy?

How many times have you been forced to trust your life—your family's life—to a driver who is headlight happy . . . who hasn't the elementary courtesy of the road to dim his lights?

Ask Yourself These Questions: Only You Know the Glaring Truth!

- **How many times this week have you been completely blinded by the headlights of another car?**
- **At 30-40-50 miles per hour?**
- **When you were in the middle of a dangerous intersection?**
- **When you were turning a sharp curve or corner?**

NOW NIGHT DRIVING CAN BE SAFER, MORE RELAXING, because NOW YOU avoid the blinding headlight glare of oncoming cars; NOW YOU ACTUALLY DRIVE AT NIGHT WITH PRACTICALLY FULL DAYLIGHT SAFETY.

WANT PROOF?

During the last 5 years, more than 80,000 safety-conscious operators have tested and proved an OPTICAL INSTRUMENT that actually makes the brightest glare-happy headlights as easy to take as "dims."

Here's the Fabulous Tale behind This Amazing Test that Asked Drivers to Prove Its Claims:

For a number of years thousands of some of the country's top optical men were pitting their brains and talent against every driver's night-time nemesis, *headlight glare*. They experimented with a legion of inventions and test tube remedies. Finally after five years, they saw the light—*without the glare*. They had discovered one sure way to give fool-proof protection against glare of bright lights. It was an optically tinted glass to be worn by the operator, just like any pair of glasses. Only these glasses filtered out the blazing glare from the headlights in the very same manner that a pair of sun glasses filters out the glare of the sun. (These Are *Not* Sun Glasses.)

What's more, these scientists learned that such a tinted glass was being used on glare resistant windshields with wonderful safety effects by leading automobile manufacturers, on their special de luxe models, at extra cost.

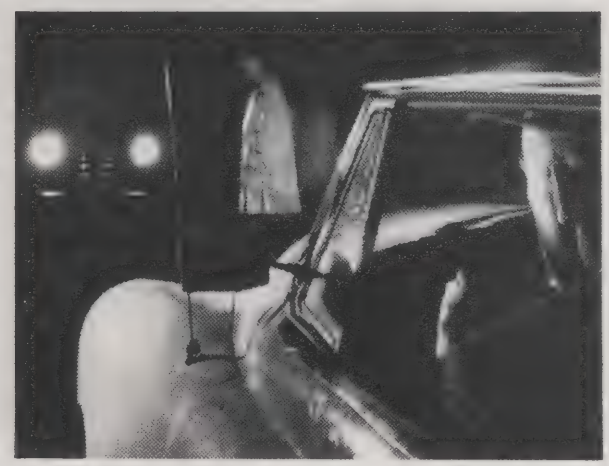
To bring this safety device within economical reach of all, they constructed Night Driving Glasses that any car driver could wear comfortably. And because these glasses removed the blinding rays of glare, they called their invention, *GLARE-BAN Night Driving Glasses*.

THOUSANDS OF DRIVERS LIKE YOU TESTED NIGHT DRIVING GLASSES

This Is What They Discovered:

A. With GLARE-BAN Night Driving Glasses, they could look directly into the brightest headlights, and were not

BEFORE



AFTER

blinded by any glare because *there wasn't any glare at all*. That's because the headlights appeared as pale amber lights. Even after passing dozens of cars with headlights ablaze, the driver, in each case, did not even find it necessary to squint or turn his head away.

B. With GLARE-BAN Night Driving Glasses you actually see more accurately . . . a greater distance ahead . . . more distinctly. At last, jaywalkers and pedestrians who sprint out of dark streets can be seen sharply without any blur whatever. And, sharp turns in the road, bumps and rocks can be easily avoided because the road is bright without the slightest trace of annoying glare.

C. With GLARE-BAN Night Driving Glasses, driving is easier, more relaxing, full of new-found driving pleasure. That's because without dangerous glare the driver's eyes feel more rested, free of irritating strain. It is nothing at all to drive as much as 350 miles in a single night without feeling any tired or strained effects at all.

In Their Own Words, Volunteer Test Drivers Tell about Experiences with GLARE-BAN Night Driving Glasses

Passes 50 Pairs of Headlights in One Night; Doesn't Squint Once

Thanks to marvelous GLARE-BAN, I didn't have to squint once during a recent long trip out of town. I passed at least 50 cars with brights on, and not one of them bothered me in the least. I just didn't see the glare of their lights. Naturally, I didn't dare remove my GLARE-BAN Glasses during the entire trip. **Newt. Beilin, Scarsdale, N. Y.**

Says GLARE-BAN Glasses Add Extra Measure of Safety to Twilight Driving

Like all drivers, I know that the twilight hours are the most dangerous for driving. However, I feel safe for everyone in my car now, especially my youngsters, now that I wear GLARE-BAN Glasses. Because now headlights glare is something in the dark past. Now I see more clearly, and objects stand out with sharpness and greater accuracy. **A. H. Kols, Louisville, Ky.**

Feels Chipper After Driving Past Midnight into Small Hours

Since I started wearing GLARE-BAN Night Driving Glasses, I don't worry about dozing off at the wheel. Frankly, I even feel more refreshed than ever. My mind is more at ease, and I get more fun out of handling my car. That's because I see the road better. And I used to be afraid to drive after dark. **Marv Silver, Miami, Fla.**

Though Eyes Aren't Perfect Sees Better with GLARE-BAN

Although I don't have perfect eyesight, I see the road much better now when I drive at night. Objects appear in sharp outline. Without glare to play havoc with my sight, I drive unusually well on any road at any hour of the night. **Mrs. R. S. Schere, New York, N. Y.**

Every Driver Handles His Car Differently but All Agree on GLARE-BAN Night Driving Glasses

Yes, everyone drives a car differently. But everyone who has driven his car while wearing GLARE-BAN Night Driving Glasses agrees that this new optical discovery banishes glare forever. Now street lights, headlights all appear as pale amber light. There is absolutely no blinding, dangerous, glare whatever.

Now you feel more relaxed while driving, more confident because now you see what's ahead clearly, sharply, accurately without blinding glare. Now night-time driving is as pleasurable as daylight traveling.

Make This Eye-Light Test Right in your Own Living Room:

When your GLARE-BAN Glasses arrive, put them on and train your eyes directly into the strongest light in the room. Result—you see the light—you don't see the glare *because there is no glare.*

TAKE ADVANTAGE OF OUR NO RISK OFFER TODAY!

You try GLARE-BAN Night Driving Glasses at our risk, and our risk alone. If they do not live up to their claims, merely return them for full refund.

Important Facts About GLARE-BAN GLASSES that You Should Know:

- GLARE-BAN Glasses are not plastic.
- They do not distort vision.
- They are made of ground and polished optical plate glass thermally curved to meet U.S. Government Specification No. CS-159-49.
- They are identical in shape, quality and appearance to the most superior optically fashioned glasses you can buy.
- They are cleverly styled and they're yours in attractive safety frames for men; in fashion conscious harlequins for women and in clip-ons for those who wear glasses.
- They are shatter-proof.

WHAT'S MORE! GLARE-BAN GLASSES COST SO LITTLE—ONLY $2.98!

Order a Pair for Every Member of Your Family Today!

Avoid TV eyestrain with GLARE-BAN Glasses. Now you can put your GLARE-BAN Driving Glasses to another important use. Wear them when watching your TV screen for long periods of time. They reduce eye strain and viewing fatigue.

What's more, they actually let you enjoy a sharper, clearer, cleaner image, because GLARE-BAN filters out grey shadows as well as glare. Why not order several pairs for the TV fans in your home!

Money Back Guarantee COUPON CUT OUT AND MAIL TODAY!

ARROW CO. DEPT. 114
363 BROADWAY, NEW YORK, N. Y.

Please send me.....pairs of GLARE-BAN Night Driving Glasses at $2.98 per pair, plus C.O.D. charges in Men's ☐ Women's ☐ Clip-on ☐.

I understand that I am to receive absolutely FREE as a gift with each order an attractive carrying case, mine to keep whether or not I decide to keep the GLARE-BAN Glasses. In ordering, it is understood that I try them completely at your risk. If they do not live up to the following claims, I have but to return them for a full refund.

GLARE-BAN Night Driving Glasses must

- **eliminate blinding headlight glare!**
- **help me see clearer . . sharper after dark!**
- **eliminate night driving eye strain and drowsiness due to headlight glare!**

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naughty French Chemise

Bewitching . . . black peek-a-boo lace . . . revealing . . . rayon sheer. . . all black and enchanting . . . with a saucy slit at the hip, a daring dip at the neck. She'll wear it with or without shoulder straps—the elasticized back holds and molds her every curve . . . Oo-la-la!

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SEND ME SIZE CHECKED:

☐ 32 ☐ 34 ☐ 36 ☐ 38 ☐ 40 $7.95
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☐ To save C.O.D. fees I enclose $_____
☐ Ship C.O.D. I will pay postal and C.O.D. fees.

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TRY *this* PRECISION-MADE
ELECTRIC RAZOR
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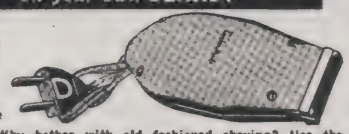

Why fuss—Why bother with old fashioned shaving? Use the TAYLOR-MADE ELECTRIC SHAVER and enjoy the most comfortable, the smoothest, cleanest shave you have ever had. Whisk through the toughest beard—slick and smooth. Best of all you need not pay $15. $20 or $25 for an electric shaver when the precision TAYLOR-MADE is offered at an unbelievably low price of $3.95. Compare with the most expensive razor made. You will be amazed at the value offered.

Women, too, can use this speedy, painless way to keep arms and legs hair free.

- Precision shaving heads
- Hollow ground cutting blades
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Use the TAYLOR-MADE ELECTRIC RAZOR for 100 days. If you are not more than pleased—return for prompt refund.
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MEN PAST 40

Men afflicted with Bladder Trouble, Getting Up Nights, Pains in Back, Hips, Legs, Nervousness, Dizziness, Physical Inability and General Impotency send for our amazing **FREE BOOK** that tells how you may correct these conditions and have new health and Zest in Life. Write today. No Obligation.
Excelsior Institute, Dept 7701-A Excelsior Springs, Mo.

SHE'S GOT RHYTHM. Exemplifying the highest degree of muscular control, Baby's two tassles twirl in opposite directions. This stops show.

Tassle in a Hassle

When Baby Scruggs, star of the "Paris to Piccadilly" revue went into her dance routine, she set London on its ear. The audiences were flabbergasted at her "perpetual motion" tassle. With twirling lights to chart the cycles of the twirls, here's Baby Scruggs at work.

LIGHT OF THE MATTER. Here's the battery and Baby wired for action. ▶

"INTOXICATING RAPIDITY" said Shakespearian critic Alan Dent, while describing movements of Baby Scruggs. Photog David Potts was the man who conceived idea of wiring Baby with light bulbs on her tassles. He photoed her with an open shutter. Wired for sight, Baby turns on voltage with electrifying results.

TWIRLS UNLIMITED. Baby shows how she does over 25 full twirls in 11 seconds.

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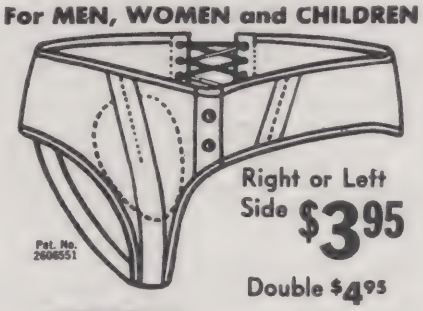
For MEN, WOMEN and CHILDREN



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A strong, form fitting washable support designed to give you relief and comfort. Adjustable back-lacing and adjustable leg strap. Snaps up in front. Soft flat groin pad—**no steel or leather bands.** Unexcelled for comfort, **invisible under light clothing.** Washable. Also used as after operation support.

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OVER 400,000 GRATEFUL USERS
Read What Others Say:

R. C. of Corvallis, Oregon, Air Mails: *"Send me another Rupture-Easer so I will have one to change off with. It is enabling me to work at top speed at my press machine 8 hrs. a day."*

Mr. P. S. of New York City wants us to know he is: *". . . very pleased with my Rupture-Easer. It has given me great relief and I feel more safe than ever in wearing this support."*

M. S. of Anderson, Ind., thanks us and says: *"It is one of the finest things I have ever worn and has made my life worth living. It has given me untold ease and comfort."*

M. D. S. of Greenwich, N. Y., writes: *"I find my Rupture-Easer the most comfortable and satisfactory of any truss I have ever worn."*

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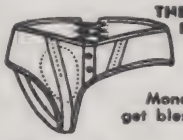

THERE'S NO SUBSTITUTE FOR PROVEN PERFORMANCE!
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Money-back guarantee if you don't get blessed relief. **ORDER TODAY!**

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(Note: Be Sure to give Size and Side when ordering.)

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Please send my RUPTURE-EASER by return mail.
Right Side ☐ $3.95 Measure around lowest part
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Double ☐ $4.95 ..... INCHES.
We Prepay Postage Except on C.O.D.'s
Enclosed is: ☐ Money Order ☐ Check for $ .....
☐ Send COD **Be sure to give size and side**

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RUSH THIS COUPON NOW!

Arthritis Pains?

If you don't get *relief* within *minutes* you *pay nothing* take this sufferer's advice

Mr. I. K., Wilmington, Del.

He says, "God Bless You For Rumal Ointment"

Mr. I. K. of Wilmington, Delaware, writes: "For years I have suffered with pains of Arthritis. Nothing seemed to help much. A friend of mine suggested I try a preparation called Rumal. I was skeptical but I had nothing to lose so I sent for a jar. I tried it and am happy to say that I got relief from the very first application. It's a God-send to have Rumal in the house for when those annoying pains strike, I'm prepared."

I don't care how long you have been suffering with rheumatic, neuralgic arthritic-type pains — I want you to try a remedy that is really good.

It must be good, for it has been bringing blessed palliative relief to thousands of sufferers since 1919—over 26 years.

WHERE IS YOUR PAIN?

Rumal is a compound of 5 powerful ingredients widely known to the medical profession as fast pain relievers.

After you apply Rumal ointment to the painful area Science has proved that the treated area gets extra supplies of vitalizing blood that also washes away waste matter and poisons. This action works deep below the surface. There it lasts for hours, right where the pain is. This soothing warmth will bring you relief for your annoying rheumatic aches, neuralgia, arthritis and sore muscles.

You don't risk one penny in trying Rumal—you **can't** lose—only gain by doing it.

SEND NO MONEY NOW for Rumal ointment. Just mail name and address. When postman delivers package pay him only $2 plus postage and C.O.D. charges. Triple size $4 (you save $2). **Guarantee:** If after using 1 jar of Rumal you don't feel that it has helped you, you get your money back.

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ONLY **$3.98** That's All

Brilliantly colored. Will lend a definite charm wherever you hang it. (Kitchen, Nursery, Den, Breakfast Nook or Game Room.) Bright Green Stem and Leaves and realistic looking Bee in brown and yellow. Swings along with pendulum. Guaranteed clock movement.

Order right now. Enclose check or money order, or sent C.O.D. plus postage.

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REMOVE HAIR INSTANTLY

Unwanted, superfluous hair removed immediately from Face, Arms, Legs, with **HAR-OUT REMOVER.** Yes, you can actually remove hair above and **BELOW** the skin surface. It is harmless, **ODORLESS** and leaves the skin soft, smooth and lovely to touch. **NOT A PAINFUL WAX. WE GUARANTEE** that we will refund your money if after the third application **HAR-OUT** fails to **PREVENT STUBBY REGROWTH.** Priced at only $2.00. Rush your name and address. Enclose check, cash or money order or we will send C.O.D. plus postal charges.

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361 Broadway, New York, N. Y.

KINESCOPE

NO LINES?

Sexy Rita Gam shows how she gets her man, Ray Milland, in a new movie where she doesn't touch him or speak.

FOR AN EXPERIMENTAL MOVIE called "The Thief," Producer Clarence Greene and Director Russell Crouse needed a girl who could "get" actor Ray Milland without uttering a line of dialogue, nor coming closer to Ray than five feet.

They found her in a 24-year-old brunette lovely named Rita Gam. Rita was already a familiar face to TV viewers ("Danger"), and had appeared in four Broadway plays. She had talked her way to success in Lux, Kraft and Cameo theatre performances on network television.

Now, however, she must maintain her silence, because "The Thief" is the first motion picture since the birth of the "talkies" to revert completely to pantomime. Nobody in this United Artist's release has any lines—except Rita: 36-25-35 inches.

WHO'S KIDDING WHO? This picture explains what Rita cannot: How she can emote sex in a movie without lines . . .?

I WILL TRAIN YOU AT HOME FOR GOOD PAY JOBS IN RADIO-TELEVISION

J. E. SMITH has trained more men for Radio-Television than any other man.

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I TRAINED THESE MEN

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"Got laid off my machine shop job which I believe was best thing ever happened as I opened a full time Radio Shop. Business is picking up every week."—E. T. Slate, Corsicana, Texas.

GOOD JOB WITH STATION

"I am Broadcast Engineer at WLPM. Another technician and I have opened a Radio-TV service shop in our spare time. Big TV sales here . . . more work than we can handle."—J. H. Bangley, Suffolk, Va.

$10 TO $15 WEEK SPARE TIME
"Four months after enrolling for NRI course, was able to service Radios . . . averaged $10 to $15 a week spare time. Now have full time Radio and Television business."—William Weyde, Brooklyn, New York.

SWITCHED TO TV SERVICING

"I recenty switched over from studio work and am now holding a position as service technician. I am still with RCA, enjoying my work more and more every day."—N. Ward, Ridgefield, N. J.

WANT YOUR OWN BUSINESS?

Let me show you how you can be your own boss. Many NRI trained men start their own business with capital earned in spare time. Robert Dohmen, New Prague, Minn., whose store is shown at left, says, "Am now tied in with two Television outfits and do warranty work for dealers. Often fall back to NRI textbooks for information."

1. EXTRA MONEY IN SPARE TIME

Many students make $5, $10 a week and more EXTRA fixing neighbors' Radios in spare time while learning. The day you enroll I start sending you SPECIAL BOOKLETS that show you how. Tester you build with kits I send helps you make extra money servicing sets, gives practical experience on circuits common to Radio and Television. All equipment is yours to keep.

2. GOOD PAY JOB

NRI Courses lead to these and many other jobs: Radio and TV service, P.A., Auto Radio, Lab, Factory, and Electronic Controls Technicians, Radio and TV Broadcasting, Police, Ship and Airways Operators and Technicians. Opportunities are increasing. The United States has over 105 million Radios—over 2,900 Broadcasting Stations—more expansion is on the way.

3. BRIGHT FUTURE

Think of the opportunities in Television. Over 15,000,000 TV sets are now in use; 108 TV stations are operating and 1800 new TV stations have been authorized . . . many of them expected to be in operation in 1953. This means more jobs—good pay jobs with bright futures. More operators, installation service technicians will be needed. Now is the time to get ready for a successful future in TV! Find out what Radio and TV offer you.

You Learn Servicing or Communications by Practicing With Kits I Send

This Is Just Some of the Equipment My Students Build. All Parts Yours to Keep.

Keep your job while training at home. Hundreds I've trained are successful RADIO-TELEVISION Technicians. Most had no previous experience; many no more than grammar school education. Learn Radio-Television principles from illustrated lessons. You also get PRACTICAL EXPERIENCE. Pictured at left, are just a few of the pieces of equipment you build with kits of parts I send. You experiment with, learn circuits common to Radio and Television.

Mail Coupon—find out what RADIO-TELEVISION Can Do for You

Act Now! Send for my FREE DOUBLE OFFER. Coupon entitles you to actual Servicing Lesson; shows how you learn at home. You'll also receive my 64-page book, "How to Be a Success in Radio-Television." Send coupon in envelope or paste on postal. J. E. SMITH, Pres., Dept. **3AF5** National Radio Institute, Washington 9, D. C. Our 39th Year.

Television Is Today's Good Job Maker

TV now reaches from coast-to-coast. Qualify for a good job as a service technician or operator. My course includes many lessons on TV. You get practical experience . . . work on circuits common to both Radio and Television with my kits. Now is the time to get ready for success in Television!

Good for Both—FREE

Mr. J. E. Smith, President, Dept. 3AF5
National Radio Institute, Washington 9, D. C.

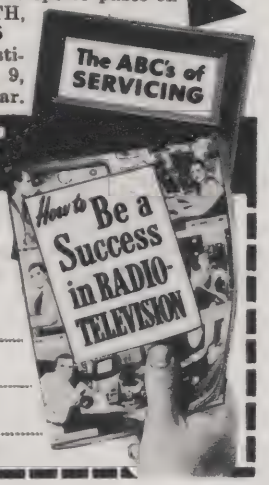
Mail me Sample Lesson and 64-page Book, "How to Be a Success in Radio-Television." Both FREE. (No salesman will call. Please write plainly.)

Name.....Age.....

Address.....

City.....Zone.....State.....

Approved under G.I. Bill



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DATE CHANGES EVERY DAY *Automatically*

This Swiss-Precision Watch is Also a

- **TACHOMETER:** Measures speeds of moving objects.
- **TELEMETER:** Measures distance between points.

and

- **12 HOUR RECORDER**

It's Also SHOCK-RESISTANT and ANTI-MAGNETIC

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How-to-use, complete instructions plus 1-Year Guarantee and Lifetime Service Guarantee included.

ONLY $8.95 plus 10% Fed. Tax

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A sensational bargain! Don't miss it — or you may be too late! You have always wanted a watch with these expensive features. Now you can have them AT A PRICE YOU CAN AFFORD! This accurate, precision-made Window Calendar Chronograph is ideal for the members of our Armed Services, for sportsmen, doctors, photographers, engineers, technicians, executives, etc. And as for gifts . . . it's A PERFECT GIFT FOR EVERY OCCASION, such as Graduation, Birthday, Anniversary, Holiday, etc. SEND NO MONEY! Simply mail coupon below for 10-Day FREE TRIAL. Do it now, before supply is exhausted!

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Be sure to order this amazing Chronograph Stopwatch — Window Calendar Wrist-Watch WHILE THE SUPPLY LASTS! Use it — and ENJOY IT—for 10 full days. If this wonderful combination timepiece isn't everything we say it is, return it for immediate refund of your purchase price. Don't take a chance on being disappointed . . . mail FREE-TRIAL Coupon NOW!

BUYER'S GUILD, Inc., Woodbridge, N. J., Dept. 7401

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Send_____Chronograph Watch(es) at $8.95 plus 90c Fed. Tax each. Will pay postman bargain price, plus postage. If not completely satisfied may return Watch within 10 days for immediate refund of purchase price.

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☐ **SAVE POSTAGE!** *Send $9.85 (includes Fed. Tax) and we pay postage. Same 10-Day Free Trial and Money-Back Guarantee.*

LOVE'S FOND EMBRACE. Octopus would love James Madden for lunch. Right, hero after battle with monster.

LOVING ARMS OF DEATH

THE TALL, SLENDER girl dove into the Pacific. Straight for the ungainly object at the sea bottom she headed. As she reached the creature, it suddenly became alive. Eight wriggling arms of steel groped about her, and each arm was complete with two sets of suckers that adhered to her 17 year old body. For over two minutes, the battle ensued, a young laughing-eyed girl and a 12 foot octopus. How did it end? She escaped with bruised arms and legs.

That is the story of Florence Douglass of Menlo Park, Cal. Reason for the deliberate battle was because of her father's invention—a periscope camera that took undersea movies. When Leon Douglass could find no man to tackle the job of battling a "captured" octopus, Florence volunteered.

Another person to volunteer a battle with the mean "devilfish" was James Madden of Venice, Cal. He caught a live octopus near his home, and decided to test the vaunted strength of the sea beast. Dressed in a deep-sea diver's rig, he faced the monster in a large, specially constructed tank. Madden won out, but he finally admitted the octopus is a terrible foe. Now is anyone interested in tackling the Octopus Peunctatus? These babies grow to about 28 feet, and live in the. . . .well, never mind.

SHE TACKLED DEVILFISH and lived to tell about it. Florence Douglass challenged a 12-foot killer at the bottom of the sea, so that her father could photograph the fight with inverted periscope camera designed to take movies underwater. As she closed in on the octopus, the devilfish ensnared her with all eight tentacles. In the life and death struggle Florence fought, kicked and bit her way to freedom. Right, close-up of octopus. It paralyzes its victims, then crushes them lovingly.

Revealed, at long last . . . the strange, shocking story of modern civilization's mightiest monarch . . . in

Lese Majesty

THE PRIVATE LIVES OF THE DUKE AND DUCHESS OF WINDSOR

BY NORMAN LOCKRIDGE

Why did the world's most sought-after Prince show no interest in women before meeting the twice-married American beauty? Why didn't the famous Prince want to be England's king? What harrowing weakness did the heir to the world's greatest throne suffer? What changed Edward's lonely boyhood to a middle-age of spectacle and scandal?

As London representative of a great New York newspaper, Norman Lockridge was privy to all rumors current in the twenties about the Prince of Wales. Though widely talked about in drawing rooms and pubs, it was then not seemly to discuss such matters in print. As a trained journalist however, Mr. Lockridge acquired the facts for the day when this startling story could be fully told.

His investigations took him from the home of a famous psychiatrist to the library of Sir Edmund Gosse, official adviser to the Royal family. It was an amazing tale he gathered.

Now that times have changed — the Prince becoming a King, surrendering the mightiest of thrones and becoming a Duke — Mr. Lockridge is able to reveal his eye-opening discoveries. The fascinating story he discloses is as instructive as it is amazing. Surprise follows surprise in this compassionate narrative of the Duke's progress from quiet, lonely boyhood to strange manhood.

LESE MAJESTY is truly destined to prove one of the important books of our time. Its publication price is $4 . . . but, for a limited time, readers of this publication may order a copy at the special price of only

$2.98 IF YOU ORDER NOW!

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I enclose $2.98 for copy of LESE MAJESTY —THE PRIVATE LIVES OF THE DUKE & DUCHESS OF WINDSOR. If not absolutely enchanted by this startling story, I may return book for full credit within 10 days.

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Black Sorcery

Daring Bare-back

She'll be entranced with it

Your Dream Girl will be an exquisite vision of allurement, charm, fascination and loveliness in this exotic, bewitching, daring bare-back, filmy sheer gown. Its delicate translucent fabric (washes like a dream) will not shrink. Paris at home, with this cleverly designed halter neck that ties or unties at the flick of a finger. Lavishly laced midriff and peek-a-boo bottom. She'll love you for this charm revealing Dream Girl Fashion. In exquisite black sheer.

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Please send BLACK SORCERY gown at $9.95. If not entirely satisfied, I'll return within 10 days for full cash refund. (You may get it at our store too!)

☐ I enclose $9.95 cash, check or money order, send postage prepaid (I save up to 90c postage)

☐ I will pay postman $9.95 plus postage

Check Size wanted: IN BLACK ONLY
☐ 32 ☐ 34 ☐ 36 ☐ 38 ☐ 40
(If you don't know the size send approximate height and weight.)

Name _____

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EVELYN "TREASURE CHEST" WEST got slogan from her insurance policy.

Battle of the Bulge

THE OLD EARTHQUAKE IN SAN FRANCISCO was just a tiny rumble compared to the quake that bust up Frisco a couple of weeks ago. One of America's leading exponents in the "exotic dance," Evelyn West, interrupted her engagement in New Orleans to fly to the Golden Gate City and slap a suit on another exotic muse, Tempest Storm. Reason? Evelyn, who owns a 39½" bosom, and since 1947 (when she received a $50,000 insurance policy on her bust from Lloyds of London) has been billed as the "$50,000 Treasure Chest." Tempest, who also tapes a 39½", has been using the same billing in Frisco. Tempest was in a real "storm" when she was handed a summons on the stage by a woman process server. The court ruled in favor of Evelyn, who returned to New Orleans with her treasured chest.

TEMPEST STORM CAUSED earthquake by "adapting" slogan to her charms.

QUIET, SOFT-SPOKEN Evelyn went "west" and took Tempest by "storm."

PROMISING CAREER is in front of Tempest. She has become the rage of Frisco.

SHE'S LOVELY, she's insured. Miss West earns up to $5,000 a week dancing.

ALSO A BIG bracket dancer, Tempest gained fame as friend of Mickey Rooney.

Heaven Sent
Oriental Magic

Out of the pages of the Arabian Nights comes this glamorous sheer Harem pajama. She'll look beguiling, alluring, irresistible, enticing. She'll thrill to the sleek, clinging wispy appeal that they will give her. She'll love you for transplanting her to a dream world of adoration centuries old. Brief figure hugging top gives flattering appeal to its daring bare midriff. Doubled at the right places, it's the perfect answer for hostess wear. Billowing sheer bottoms for rich luxurious lounging. She'll adore you for this charm revealing Dream Girl Fashion. In wispy sheer black.

SATISFACTION GUARANTEED

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318 Market St., Newark, New Jersey

Please send "Heaven Sent" pajamas at $9.95. If not entirely satisfied, I'll return within 10 days for full cash refund. (You may get it at our store, too!)

☐ I enclose $9.95 cash, check or money order, send postage prepaid. (I save up to 90c postage)

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Check Size wanted:

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PEARY STOPPED HERE. Lt. Col. Joe Fletcher, right, inspects spot Peary started his historic trek.

THE GREAT PEARY at time of Pole trip.

Sitting on Top of the World

UNTIL RECENTLY, ONLY one man ever had the privilege of "sitting on top of the world." He was Admiral Robert Peary, the American Naval officer who discovered the North Pole in 1909. Today, travel to and from the Pole is a common occurrence for the men of the 58th Strategic Reconnaissance (weather) Squadron.

As has long been known, the world's weather conditions start up in the Arctic regions, so regular weather flights were originated. Stationed at Eielson in Alaska, weather planes fly uncharted ice regions to the Pole, a trip that lasts a minimum of 16 hours. As no landmarks are available, two navigators are required to plot the tricky course to the top of the world.

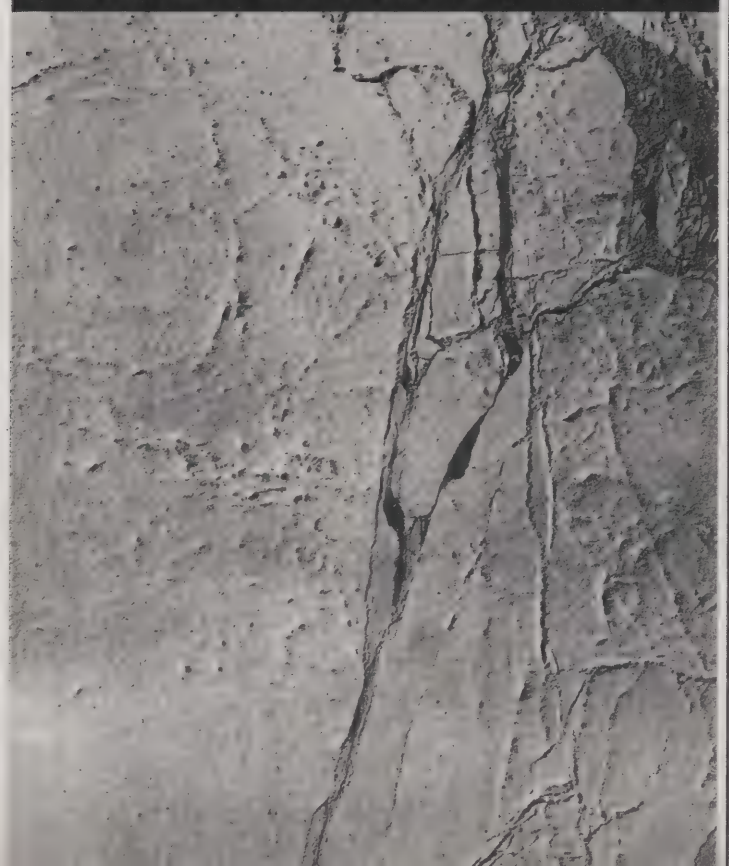
The first of such missions was flown in March, 1947, in a lone B-29, but today regular weather transport planes are used.

Not content with just flying to the Pole, the weather men wanted to establish a ground weather station right near it. They selected a floating island as the base. It was a 7-billion ton piece of ice, 9 miles long and 4 miles wide. On March 19, 1952, Lt. Col. Joe Fletcher volunteered to land and run the station there. This gave the base the name, "Fletcher's Island."

PEARY'S SHIP, the *Roosevelt* on its way North.

THIS IS THE NORTH POLE, with the Star Spangled Banner sitting on top of it, courtesy of U.S. Air Force.

"THIS IS IT" says the navigator from a height of 16,870 feet; 3-miles below lies the magic North Pole



On May 3rd, 1952, Lt. Col. Fletcher and Lt. Col. Benedict landed their ski-equipped plane smack on the geographic Pole. The ten-man crew piled out, raised the Star Spangled Banner on a base of oil cans, and left sealed records of their flight. On the way home they sighted a weather beaten sign post on snow-covered Cape Columbia. Their curiosity called for another stop-over. It turned out to be a marker of sled runners—the campsite from which Admiral Peary undertook his historic 53-day trip to the Pole. They left a carved ski to record the visit, then parted to report their discovery to the world.

(*Continued on page* 65)

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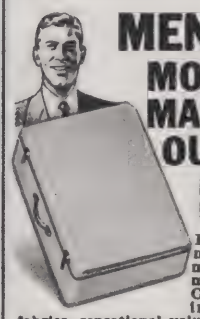
26 East 46th St., New York, N. Y.

MEN! send for this MONEY-MAKING OUTFIT FREE!



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Do you want to make more money in full or spare time . . . as much as $15.00 in a day? Then mail coupon below for this BIG OUTFIT, sent you FREE, containing more than 150 fine quality fabrics, sensational values in made-to-measure suits and overcoats. Take orders from friends, neighbors, fellow-workers. No experience needed. You'll say it's the greatest way to make money you ever saw.

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Pay No Money! Send No Money!

Our plan makes it easy for you to get your own personal suits and overcoats without paying 1c, in addition to your big cash earnings. This offer is limited. Rush coupon for FREE OUTFIT—today!

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500 S. THROOP ST., CHICAGO 7, ILL.

PROGRESS TAILORING CO., Dept. R-152
500 S. Throop St., Chicago 7, Ill.

Dear Sir: I WANT A MADE-TO-MEASURE SUIT TO WEAR AND SHOW, without paying 1c for it. Rush details and Sample Kit of actual fabrics, ABSOLUTELY FREE.

Name..... *Age*.....

Address.....

City..... *State*.....

SEW LEATHER LIKE AN EXPERT

Here's handiest tool you'll ever own! Saves many times its small cost. The SPEEDY STITCHER, automatic awl, sews a lock-stitch like a machine. Even the most unskilled can quickly and expertly repair harness, saddles, tents, awnings, luggage, carpets, auto-tops, sports goods, boots, or anything else made of leather or heavy materials. Also used for livestock cuts. A must for leathercrafters. Get your SPEEDY STITCHER now for heavy-duty sewing jobs in home, shop, on farm. Comes ready for instant use, with reel of strong, waxed thread and set of diamond-pointed, grooved needles in handle, including special needle for shoe tapping. Easy to follow instructions will make you an expert on any tough sewing job. Save money by sending $1.50 cash, check, money order for postpaid delivery. C.O.D. $1.50 plus postal charges. Money back guarantee.

ONLY **$1.50** POSTPAID

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Magazines of all publishers. Bargain prices Western, Romantic, Movie Detective, Sports, Comics, Aviation, Radio, Photography, Physical Culture, Snappy Art, Foreign, Technical, etc. Also books, booklets, subscriptions, etc. Before ordering send 10c for catalog to cover mailing costs. Dime refunded on 1st order.

CICERONE'S MAGAZINE CENTER, Dept. SC
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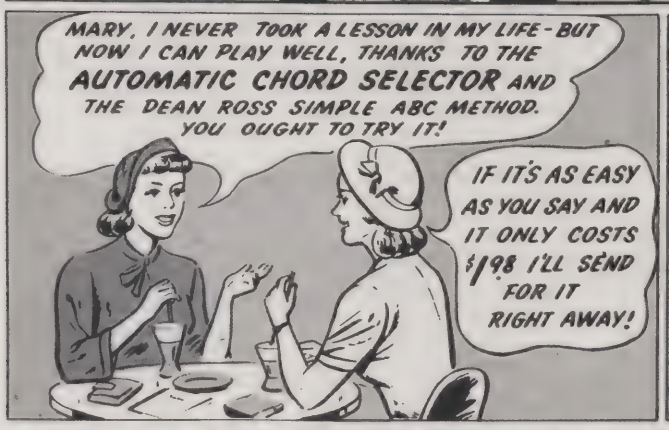
PLAY PIANO THE FIRST DAY.. OR DON'T PAY!

Here's Your Chance to BE POPULAR!



"I learned to play a song in 10 minutes."
—A.C.C., Washington

"Even if one never played a note it is easy."
—C.G.H., New Hampshire

"Now I can play sheet music beautifully."
—E.S., New York

Hundreds of thankful, enthusiastic letters like these are in our files.

New, PATENTED AUTOMATIC CHORD SELECTOR Guides Your Fingers

YOU, too, can play piano with BOTH hands, in no time at all! Thousands have learned to play this fast, easy way. With the amazing, new invention, the AUTOMATIC CHORD SELECTOR there's really nothing to it. Before long you're playing songs everyone enjoys . . . from Hit Parade numbers and hymns to beautiful old ballads.

This is no trick method. You actually learn to read and play any sheet music. And, the patented AUTOMATIC CHORD SELECTOR guides your fingers every note of the way. No scales, no exercises, no dreary practicing. You actually play the minute you sit down at the piano. You gain ease, assurance and a professional style as you go through the 30 lessons and 40 songs.

Instead of paying the studio charge of $5 a lesson, you can enjoy the 30 lessons, $150 worth, in the privacy of your home for just $1.98. The Dean Ross Piano Course can open up a whole new world of happiness. Now you can be the "hit" of every party . . . the center of attraction wherever you go. Don't delay another minute, mail the FREE-TRIAL Coupon NOW!

NO SCALES!
NO EXERCISES!
YOU PLAY INSTANTLY!

PATENT No. 2,473,222

Complete Course only $1.98 — Including the PATENTED AUTOMATIC CHORD SELECTOR
No Extras — SEND NO MONEY!

You have 10 full days to prove to yourself the value of the Dean Ross Piano method. When the complete course with its 30 clearly illustrated lessons (worth $150 at the studio) and 40 favorite songs, together with the patented AUTOMATIC CHORD SELECTOR is delivered, pay postman just $1.98 plus postage. Try the course for 10 days with the understanding that you must learn to play with both hands or your full purchase price will be refunded at once. The patented AUTOMATIC CHORD SELECTOR is yours to keep in any event. You have nothing to lose . . . and popularity and fun to gain, so mail coupon today!

DEAN ROSS PIANO STUDIOS, INC., Dept. E-4701
45 West 45th Street, New York 36, N. Y.

10-Day FREE TRIAL COUPON — Mail Today!

DEAN ROSS PIANO STUDIOS, INC., Dept. E-4701
45 West 45th Street, New York 36, N. Y.

Send the PATENTED AUTOMATIC CHORD SELECTOR with the complete Dean Ross Piano Course consisting of 30 illustrated lessons and 40 popular songs. On delivery, will pay postman only $1.98 plus postage. If not completely thrilled, I may return the Course in 10 days for immediate refund of purchase price. The PATENTED AUTOMATIC CHORD SELECTOR is mine to keep.

Name_____
(Please Print)

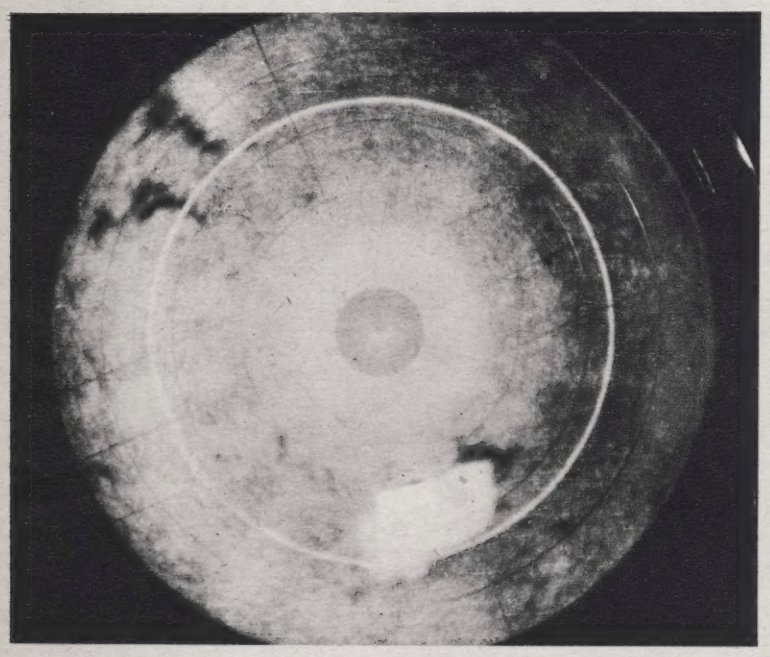
Address_____

City & Zone_____ State_____

☐ *SAVE MONEY! Enclose $1.98 and we pay postage. Same Refund Guarantee.*

(– *continued*)

RECORD OF ACHIEVEMENT. Before leaving the old Admiral Peary camp-site, the modern explorers carve record of their visit on a ski marker.



MOVING ISLAND OF ICE, named "Fletcher's Island" after Lt. Col. Fletcher, is seen above on radar scanner. Below, crew sitting on the Pole.

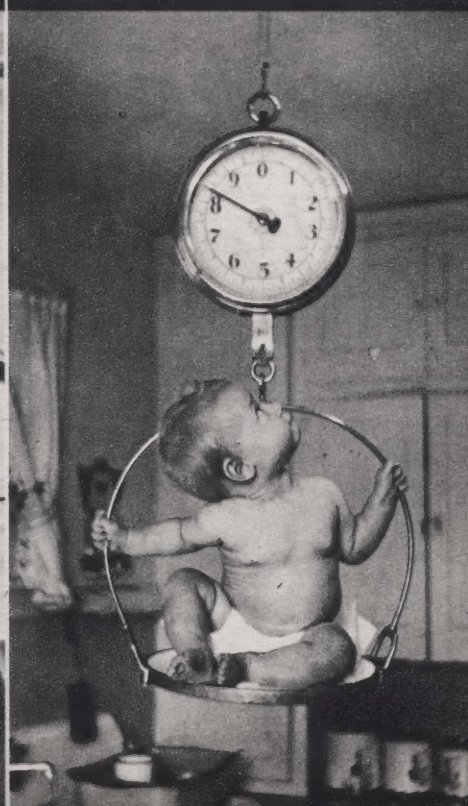
FIRST SHAVE. This little shaver brought his daddy, Joern Gerdts of Salt Lake City a big award in the $25,000 *Popular Photography* annual contest.

Small Fry

When it comes to being photogenic, all the pulchritude isn't confined to bikini-clad girls. One glance at these prize winning pictures reveals the new diaper generation. So what happens? They steal the show and awards at the photography contests.

WHO DAT? Gee, it's me! His amaze netted Charles Brown $100.

MODELED TO SCALE, this lad's Bikini-styling won a $250 award.



This Amazing New Discovery
IS GUARANTEED to Help You

STOP SMOKING
IN JUST 7 DAYS

If the tobacco habit has really "got" you — if you have tried time after time to stop and can't — then try this remarkably effective new discovery. Just chew pleasant-tasting *Y-Smok? Gum.* It contains a combination of harmless, laboratory-developed ingredients that actually curb your desire to smoke. Proved in clinical tests. Safe and economical. Chew *Y-Smok?* every time you feel urge to smoke and note astonishing results *at once.*

SEND NO MONEY

Y-Smok? MUST help you cut down on your smoking or quit entirely in one short week or it COSTS YOU NOTHING! Simply send name and address and we will forward generous week's supply of Y-Smok? Chewing Gum. Pay postman only $1.98 plus few cents postage on delivery. Or send $2 and we will send Y-Smok? postpaid. Then try it for a full week, ON APPROVAL. If it does not help you to cut down on your smoking or quit altogether, in that one week, just tell us so and your money will be refunded in full by return mail. Write:

NATURE MEDICINE CO. Dept. 110
69 Franklin St., New York, N. Y.

FEAR NO ONE!
Master American Combat
JUDO

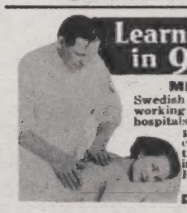
Your size and weight don't matter when you've mastered the skills and tactics of American Combat Judo. You'll handle the toughest bully with ease and be on your feet when the other guy's down. Let Bernard J. Cosneck tell you and show you how to use DISABLING BLOWS, BREAKS & RELEASES, THROWS & TRIPS in JUDO, WRESTLING, BOXING, FOOT-FIGHTING, POLICE TACTICS. His new "AMERICAN COMBAT JUDO" is 128 pages of Atomic Power! Packed with 200 Dynamic Action Photos and "How-To-Do-It" instructions. You get it straight from a fighting man who has devoted years to developing, perfecting and teaching how to fight tough tactics. He was twice Big-Ten Wrestling Champ, and was personal combat instructor to the U. S. Coast Guard during World War II. If it's worth a buck to you to stop being shoved around, send for your copy of "AMERICAN COMBAT JUDO" right now. Only $1.00 postpaid.

SPORTSMAN'S POST, Dept. SC-1
26 East 46th St., New York, N. Y.

LUCK, HAPPINESS, PROSPERITY

Friends, I met a gentleman a year ago from E. India. He gave me a secret prayer which has brought me luck and prosperity. If you want to share good fortunes with me, just send me one dollar and I will send you that prayer with some incense. You burn the incense while saying the prayer. I make no supernatural claims.

P. Box 644, Akron, Ohio



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Swedish Massage graduates make big money working full or spare time with doctors or in hospitals, health resorts, sanatoriums, clubs, private practice. A dignified, interesting career! Qualify for *your* graduation certificate. Thorough instruction at home as in class rooms. Write now for Illustrated Book—FREE.

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Banish the craving for tobacco as thousands have with **Tobacco Redeemer.** Write **Today** for free booklet telling of injurious effect of tobacco and of a treatment which has relieved over 300,000 people.

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THE NEWELL COMPANY
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RELIEF...OR YOUR MONEY BACK

Original, patented Web, copied but never matched. Users say it's best ever. Relief or no cost to you. Write:

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learn to HYPNOTIZE!

Command others with hypnotic power! Amaze everyone with your new spellbinding technique. New easy to master course teaches you this mystic art, quickly, expertly, professionally. Have subjects at your mercy. Make them obey your every desire. Send for this Valuable Book Now! Just pin $1 to this ad and "25 lessons in Hypnotism" will be mailed to you postpaid. Satisfaction guaranteed or your money back.

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Box 137, Washington Br. Sta., N. Y. 33, N. Y.

MYSTERY OF THE EAST

Nimmi, the 19-year old star of the all-Indian film, "Aan," held London audiences spellbound with her smouldering beauty. Hindu beauty spot indicates she's unwed.

Reducing Specialist Says:

LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

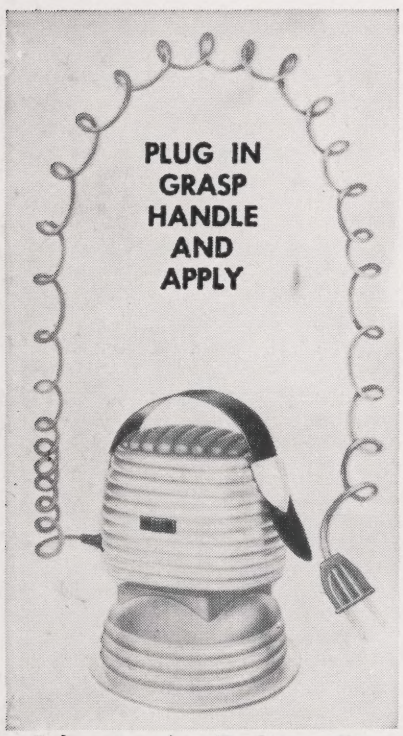
ELECTRIC Spot Reducer

Spot Reducer

Relaxing • Soothing Penetrating Massage

UNDERWRITERS LABORATORY APPROVED

FOR GREATEST BENEFIT IN REDUCING by massage use spot REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.



Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

SENT ON APPROVAL—MAIL COUPON NOW!

SPOT REDUCER CO., Dept. B-187
318 Market St., Newark, N. J.

Please send me the Spot Reducer for 10 days trial period. I enclose $1. Upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I Enclose $12.98. Send De Luxe Model.

Name .....

Address .....

City ..... *State* .....

☐ SAVE POSTAGE—check here if you enclose $9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.

LOSE WEIGHT OR NO CHARGE

$100.00 A WEEK in CASH
PAID DIRECT TO YOU

FAMILY HOSPITAL PLAN

SAVE MONEY!

There's a big advantage to buying this policy by mail. This method of selling is less costly for us—and that's another reason why we are able to offer so much protection for so little money.

Policy Pays for a Day, a Week, a Month, a Year—*just as long as necessary for you to be hospitalized!*

JUST LOOK
The Large Benefit This Low Cost Policy Provides!

The Service Life Family Hospital Plan covers you and your family for about everything—for *every* accident, and for *all* common and rare diseases after the policy has been in force 30 days or more. Very serious disease such as cancer, tuberculosis, heart disease, diseases involving female organs, sickness resulting in a surgical operation, hernia, lumbago and sacroiliac conditions originating after the policy is in force six months are all covered . . . Hospitalization caused by attempted suicide, use of intoxicants or narcotics, insanity, and venereal disease is naturally excluded.

The money is all yours—for any purpose you want to use it. There are no hidden meanings or big words in the policy. We urge you and every family and also individuals to send for this policy on our 10 day free trial offer—and be convinced that no other hospital plan offers you so much for your $1.00 a month!

TWO SPECIAL FEATURES

MATERNITY

Benefits At Small Extra Cost
Women who will some day have babies will want to take advantage of a special low cost maternity rider. Pays $50.00 for childbirth confinement either in the hospital or at home, after policy has been in force 10 months. Double the amount on twins.

POLIO

Benefits At No Extra Cost
In lieu of other regular benefits policy pays these benefits if polio strikes—
For Hospital Bills, up to $500.00
For Doctor's Bills while in the hospital, up to $500.00
For Orthopedic Appliances, up to $500.00
TOTAL OF $1,500.00

3c A DAY IS ALL YOU PAY
for this outstanding new Family Protection

Wonderful news! This new policy covers everyone from infancy to age 70! When sickness or accident sends you or a member of your family to the hospital—this policy PAYS $100.00 PER WEEK for a day, a month, even a year . . . or just as long as you stay in the hospital. What a wonderful feeling to know your savings are protected and you won't have to go into debt. The money is paid DIRECT TO YOU to spend as you wish. This remarkable new Family Hospital Protection costs only 3c a day for each adult 18 to 59 years of age, and for age 60 to 70 only 4½c a day. This policy even covers children up to 18 years of age with cash benefits of $50.00 a week while in the hospital—yet the cost is only 1½c a day for each child! Benefits paid while confined to any recognized hospital, except government hospitals, rest homes and clinics, spas or sanitariums. Pick your own doctor. Naturally this wonderful policy is issued only to individuals and families now in good health; otherwise the cost would be sky high. But once protected, you are covered for about every sickness or accident. Persons covered may return as often as necessary to the hospital within the year.

This is What $100.00 a Week Can Mean to You When in the Hospital for Sickness or Accident

Money melts away fast when you or a member of your family has to go to the hospital. You have to pay costly hospital board and room . . . doctor's bills and maybe the surgeon's bill too . . . necessary medicines, operating room fees—a thousand and one things you don't count on. What a Godsend this READY CASH BENEFIT WILL BE TO YOU. Here's cash to go a long way toward paying heavy hospital expenses—and the money left over can help pay you for time lost from your job or business. Remember—all cash benefits are paid directly to you.

Examine This Policy Without Cost or Obligation—Read It—Talk It Over—Then Decide

10 DAYS FREE EXAMINATION

You are invited to inspect this new kind of Family Hospital Plan. We will send the actual policy to you for ten days at no cost or obligation. Talk it over with your banker, doctor, lawyer or spiritual adviser. Then make up your mind. This policy backed by the full resources of the nationally known Service Life Insurance Company of Omaha, Nebraska—organized under the laws of Nebraska and with policyholders in every state. SEND NO MONEY—just your name and address! No obligation, of course!

REMEMBER—$100.00 A WEEK CASH BENEFIT IS ACTUALLY $14.25 PER DAY!

FREE INSPECTION . . . MAIL COUPON

The Actual Policy Will Come to You at Once Without Cost or Obligation

The Service Life Insurance Company
Hospital Department L-104, Omaha 2, Nebraska

Please rush the new Family Hospital Protection Plan Policy to me on 10 days Free Inspection. I understand that I am under no obligation.

Name.....

Address.....

City or Town.....*State*.....

THE SERVICE LIFE FAMILY HOSPITAL PLAN

SERVICE LIFE INSURANCE COMPANY

Assets of $12,700,000 as of January 1st, 1952

Hospital Department L-104, Omaha 2, Nebraska